STILL MAKING A DIFFERENCE
Fr. Lo Schiavo going strong at 85
USF students crowded into War Memorial Gymnasium Oct. 23 to hear the New Boyz, a hip-hop/rap duo who performed at the annual Fall Fest Concert. Jay Sean, a British R&B singer/songwriter/actor, headlined the concert, which drew more than 1600 people.
Joining Forces to Shape Tomorrow’s Leaders
USF’s ROTC program is turning out officers that the U.S. Army and the university can be proud of.

Changing Blah to Rah
Recognizing the lure of San Francisco, USF has moved to create a greater sense of school spirit.

The Fr. Lo Effect
During an association with USF that has spanned 60 years, John Lo Schiavo, S.J., has had a greater impact on students, alumni, and the community than anyone in USF's history.

Tracing California’s Pacific Rim Ties
An impressive exhibit in USF’s Thacher Gallery shows just how California has been tied to the Pacific Rim for centuries.

How One Jesuit Mission Skeptic Was Won Over
A business professor who admits his teaching approach has missed the mark has vowed to make changes.
suspect that as an alumnus and long-time employee of USF, I share many common threads with readers of this magazine. Whether it’s a shared favorite faculty member, building, or off-campus hangout, life at USF or any university typically elicits some sort of common bond that unites us, rallies us, and brings us together in fond memory. One of those common bonds I share with classmates and coworkers are memories of former USF President John Lo Schiavo, S.J.

Now chancellor, “Fr. Lo” has been at USF on and off for 60 years, so it’s not a hard assumption that many of us share memories of him. I have two that are very vivid. The first is from nearly 29 years ago, July 27, 1982, the day after he announced that he was suspending the USF men’s basketball program due to recurring NCAA violations. For those of you too young to remember, USF basketball was big then—really big. The Dons were nationally ranked, frequently in the top 10, and were regular participants in the NCAA Tournament at a time when berths weren’t handed out to any school that put a team on the court.

I remember a photo of Fr. Lo, sitting at the press conference in his collar, on page 1 of the \textit{San Francisco Chronicle’s} Sporting Green. “Here’s somebody who’s standing by his values and setting an example for others,” I thought. I wondered how many presidents would be strong enough to take that stand. I knew nothing of the Jesuits at that time. But I saw that collar, and, growing up Catholic, I just thought that Fr. Lo was a man of his principles with the courage to make a very difficult and, to many, unpopular decision.

My second memory of Fr. Lo comes from the early 2000s. The USF student newspaper, the \textit{San Francisco Foghorn}, ran a simple question-and-answer feature where it would put one question to students, faculty, and staff. The question: “What is your philosophy of life?”

Fr. Lo’s answer has stayed with me to this day: “To find God in all things.” It’s a sentiment familiar to Jesuits, and having worked at USF for 21 years now I’ve certainly heard it heard before. But, it took me by surprise and gave me pause to think. Finding God in all things? I wish that I could have the patience and discipline just to even \textit{look} for God in all things. It was an eye opener then and it still is to this day as it’s an invitation to us all to consider life in an entirely different way.

That simple yet profound philosophy is just another example of the ways in which Fr. Lo has touched so many lives. On page 24, you’ll find an article that presents more examples of his influence and impact Fr. Lo has had on so many of us. And, the good news is that he’s still here, still active, and still touching lives and making an impact. I’m hoping that, for me, there are more Fr. Lo memories still to come.


Jim Muyo
Executive Editor
All Spruced Up!

The University of San Francisco was abuzz this summer with a variety of building enhancements. Most obvious were the upgrades to the University Center cafeteria. Improved seating, a sushi counter, brick pizza ovens, and unimpeded views add a touch of class to the eatery, renamed Market Café.

Student Leadership and Engagement, student clubs, and student government offices on the fourth floor of University Center have been made over with glass interior walls and group study and conference rooms. The design mirrors improvements made to the fifth floor in the spring.

The Parina Lounge, ever popular as a student hangout at the third-floor entrance, was updated with new lighting and touch-ups to the wood paneling. The USF bookstore will soon occupy space on the first floor.

Cowell Hall received new light fixtures and carpeting. Residence hall rooms received the usual summer touch-ups and repairs, including new paint, carpeting, and restroom fixtures. After nearly eight years, Negoesco Stadium received new turf.

The Center for Science and Innovation, a 60,000-square-foot project that will transform the way science is taught at the University of San Francisco, has cleared significant planning milestones and generated so much donor support that a Dec. 10 ground-breaking has been scheduled. Additionally, a private foundation recently announced a signature commitment of $10 million to help USF build the center.

“We’ve been greatly encouraged by the response of major donors, so much so that this long-time dream will become a reality,” said USF President Stephen A. Privett, S.J. The ground-breaking will be followed by excavation in May 2011. Full occupancy of the new building is expected in 2014. USF expects all permitting and contractor selection to be completed by Dec. 31.

“The Center for Science and Innovation will build on USF’s long history of ethically based research by adding a more relevant orientation to the sciences,” said USF Trustee and Campaign Chairman Steven Read ’69. “It will further differentiate our education. I am delighted by the project’s new momentum.”

With the new pledge from the foundation and other recent gifts to the project, fundraising for the new center has now surpassed $40 million in total gifts and pledges.

In addition to an impressive new structure between Harney Science Center and the newly renovated Kalmanovitz Hall, the project will include the renovation of the existing Harney Science Center and a new plaza that will transform the heart of the USF campus. The Harney renovation will include building upgrades and modernization of classrooms and laboratories. The building has not had any substantive upgrades since it was built in 1965.

“Great gift opportunities continue to be available to donors who share the vision for science and a transformed campus that has attracted more than 2,500 gifts and pledges,” said David Macmillan, vice president for University Advancement.

To learn more about the project, please visit the CSI website at www.usfca.edu/CSI.
**USF in the Presidio**

USF will open a new location in San Francisco’s beautiful Presidio, directly across from Crissy Field and with stunning views of the Golden Gate Bridge. The Presidio location will house several graduate programs and host a series of lectures focused on the area. The lectures will be open to the public, and will cover a range of topics, including California history, the Presidio, sustainability of the wetlands, and other green initiatives.

“Establishing this state-of-the-art learning facility in one of the most beautiful places on earth will increase our visibility within San Francisco and give us a conduit to partner with its people through any number of social, cultural, entrepreneurial, and community-oriented opportunities,” said Marcelo Camperi, interim dean of the College of Arts and Sciences.

With a lease agreement signed, the university is currently renovating the 8,000-square-foot building. It is slated for use starting in early 2011.

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**Fr. Privett Picked to Lead Coalition**

University of San Francisco President Stephen A. Privett, S.J. is the new chairman of the California Campus Compact, a coalition of leading colleges and universities that works to advance civic and community engagement for a healthy, just, and democratic society.

“Students need to understand what the world looks like from the perspective of the people for whom the world does not work well,” Fr. Privett said upon his appointment. “We’re never going to solve the problems if we’re not aware of the problems—the widening gap between rich and poor, the wide disparity of lifestyles between Southern Africa and San Francisco.”

As chair, Fr. Privett, who has served on the executive board for two years, hopes to continue a trend of more colleges and universities integrating service learning and community engagement into their core curriculum, rather than treating it as an elective or “add-on.”

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**New Director Seeks To Expand Pacific Rim Center’s Presence**

**Angelina Yee**  
Executive director of the Center for the Pacific Rim

Angelina Yee, who began her new post as executive director of the Center for the Pacific Rim in August, plans to expand the center’s presence. As part of that, she’d like to increase awareness of the center among students, parents, and high school counselors and eventually recruit more students into both of the center’s programs—a bachelor’s degree in Asian studies and a master’s degree in Asia Pacific studies. Yee also wants to increase the number of faculty across various disciplines who can teach about different facets of Asia. All are changes that would play off the university’s distinct advantage of its San Francisco location, including proximity to Asia and access to rich Asian cultural resources.

“As Asia assumes an increasingly large role in global affairs, it’s a natural thing for us to do,” Yee said. “The center is something quite unique to us and we should definitely take advantage of our own strengths.”
WHERE WE RANK

* The University of San Francisco was once again ranked as a Tier One national university for 2010-2011 by U.S. News & World Report. USF was also ranked 27th nationwide for diversity among its undergraduate student population.

* USF is ranked among the top 25 most entrepreneurial campuses in the nation according to Forbes Magazine and the Princeton Review.

* USF is also ranked among the list of Best Colleges by The Princeton Review.

* The American Bar Association recently recognized USF’s School of Law with the Henry J. Ramsey Award for Diversity.

* The University of San Francisco was recently named to the top 100 universities in the country as ranked by Washington Monthly, which based its rankings on schools’ contribution to the public good.

Dalai Lama’s Brother Returns to USF

The Dalai Lama’s youngest brother, Tenzin Choegyal, or T.C., as students address him, recently returned to USF for a third teaching stint.

Choegyal first joined USF’s theology faculty part-time in 2003, leading up to a visit by his brother, the 14th Dalai Lama, to the university to accept an honorary doctorate degree. This fall, Choegyal (a reincarnated spiritual leader in his own right, according to Tibetan tradition) is teaching “Sacred Times, Sacred Places.”

“I cover the 37 steps to becoming a Buddhist bodhisattva, or enlightened being,” Choegyal said. Choegyal teaches students how to cultivate virtues, something our everyday world has in short supply, Choegyal said. The virtues aren’t associated with any particular organized religion. But, mastering them, at least in the bodhisattva tradition, offers the same thing most religions strive for—salvation.

“The less you think about yourself and the grasping of yourself, you’ll find a tremendous release,” Choegyal said.

SF NO. 1 COLLEGE TOWN

When it comes to college towns San Francisco is where it’s at according to an independent analysis by the American Institute for Economic Research (AIER) of the 75 best cities or towns to live in for college students.

San Francisco beat out New York, Washington D.C., and Boston, among others, in the rankings based on 12 criteria including diversity, arts and leisure, research capacity, and entrepreneurial activity.

“Being at the heart of the best city for college students is the ideal location for USF; this is where Jesuit universities were meant to be, so that they could have maximal influence on society,” said USF President Stephen A. Privett, S.J.

The University of San Francisco has placed among the top colleges in the country when it comes to starting salaries of graduates. The study by Forbes.com ranked salaries not simply by the most money but by raising students above salary expectations.

3,000
USF students performed
166,000
hours of community service in
San Francisco
with
more
than
2,100
students engaged in service learning & internships.
USF Welcomes New Trustees

The University of San Francisco welcomed eight new members to its board of trustees in September, including the current pastor of St. Ignatius Loyola Parish in Sacramento and one of the nation’s foremost research scientists on pancreatic cancer.

- **STEPHEN A. HAMIL, JD ’78**, a native of St. Louis, Mo., who grew up in the San Fernando Valley, has more than 20 years experience in business, real estate law, and private practice. Hamill is the general manager of California Communities and U.S. Communities, which provide public financing and public purchasing programs to government agencies. He previously served as a member and chair of the Carondelet High School board of directors for six years. He has been a youth soccer coach and referee for the past 28 years.

- **MICHAEL E. MOYNAHAN, S.J.,** a native of Phoenix, is the pastor of St. Ignatius Loyola Parish in Sacramento. Since his ordination in 1973, Fr. Moynahan has served as the assistant director of novices for the California Province (1973-76), on the religious studies faculty at Santa Clara University (1985-1996), and as associate professor of religious studies at Gonzaga University (1996-2008), where he also served as associate dean and then dean of the Gonzaga-in-Florence program (1999-2003).

- **FRANK B. NOONAN ’59** is a San Francisco native. He received his degree in accounting following a two-year interval during which he served in the U.S. Army. Noonan was a long-time member of the California Society of Certified Public Accountants until his retirement in 2006. He is on the board of directors for film production firm Saul Zaentz Company, where he has served as CFO and partner since 1970.

- **RONALD R. ROSE, MBA ’83** runs his own real estate investment and consulting firm with LoopLender, an affiliated commercial mortgage brokerage firm of LoopNet, Inc., after a 30-year career in commercial real estate. Rose also serves on the USF San Francisco Regional Council, the Leo T. McCarthy Center for Public Service and the Common Good board of advisers, and as a member of the dean’s circle at the Masagung Graduate School of Management.

- **STEPHEN V. SUNDBORG, S.J.,** is president of Seattle University, a private Jesuit university with more than 7,750 students. Fr. Sundborg’s key objectives as president have been to encourage student-centered education, enhance academic excellence, and develop resources to support a growing student population. Fr. Sundborg is committed to promoting social justice and actively supports programs that encourage students, faculty, and staff to make a difference, whether in the local community or developing countries.

- **DR. MARGARET A. TEMPERO,** deputy director and director of research at the University of California, San Francisco Helen Diller Family Comprehensive Cancer Center, pioneered the use of antibody-based therapies to combat pancreatic cancer and helped develop the fixed dose rate concept for gemcitabine, a chemotherapy drug. Dr. Tempero serves on numerous scientific boards and is currently a member of the Oncology Drug Advisory Committee for the U.S. Food and Drug Administration.

- **ELIZABETH “BETH” WALL HANSON ’82** is a Convent of the Sacred Heart High School graduate and a native San Franciscan. She received her undergraduate degree in accounting and her graduate degree in financial planning/fax from Golden Gate University. She is president of a real estate investment and management company.

- **MICHAEL F. WEILER, S.J.,** is the director of novices at the Ignatius House, Jesuit Novitiate in Culver City. Prior to his current appointment, Fr. Weiler split his time working at the Center for Psychological services and teaching in the master’s program in counseling psychology, both at Santa Clara University.

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**USF Welcomes New Students**

- **1176** # of incoming freshmen
- **453** # of incoming transfer students
- **3.51** Average grade-point average of incoming freshmen
- **1120** Average score of incoming freshmen on the SAT critical reading and math
- **44** # of states that new undergraduates come from
- **34** # of countries that new undergraduates come from

*The Tradition Continues*

This fall, USF welcomed 148 legacy students to campus, so designated because they are the sons, daughters, grandsons, granddaughters, nieces, nephews, brothers, or sisters of past or current USF students. Here, some of USF’s legacy students and their family members gathered during New Student Orientation on Aug. 21.
For University of San Francisco poet D.A. Powell, the good news has been chronic, you might say. In fact, Powell, associate professor of English, has been busy in recent months accepting a number of national awards and critical approbation for his latest collection of poems, titled Chronic. In May, Powell was the 220th guest poet at Harvard University's esteemed Phi Beta Kappa 2010 literary exercises—part of the university's commencement program.

Among the most respected academic honor societies in the nation, Phi Beta Kappa has honored literary luminaries since 1782. Past guest poets have included such luminaries as Allen Ginsberg, Robert Frost, and Henry Wadsworth Longfellow. Powell has also been named the recipient of the 2011 Lane Lectureship at Stanford University.

In February, Powell was named the winner of one of the most prestigious prizes for contemporary poetry, the Kingsley Tufts Poetry Award, which includes a $100,000 purse. In April, Powell won the Northern California Book Award for poetry.

"Winning the Kingsley Tufts Prize was an enormous surprise and a thrill," said Powell, noting that the Tufts Prize often garners more attention because of its large purse but that the Phi Beta Kappa recognition was just as important to him.

In Chronic, three chronic conditions overlay everything in the collection: physical illness, environmental catastrophe, and love. The conditions, in turn, become devices to explore and expand on how time ravages all.

"These various conditions are made manifest through the chronicling of a relationship with a character called Haines Eason who appears throughout the collection as both a lover and a scoundrel," said Powell, who believes all poetry says the same thing: that love, triumph, sadness, hope, illness—everything is fleeting.
USF Awards California Prize

THE UNIVERSITY OF SAN FRANCISCO AWARDED THE THIRD annual California Prize for Service and the Common Good to OneCalifornia Bank and Foundation at a gala ceremony Oct. 21. The prize honors an organization or individual who performs outstanding service in pursuit of the common good, especially for the poor or marginalized.

A for-profit bank owned by its nonprofit foundation, OneCalifornia engages in charitable and educational activities, including programs and grants to stimulate community development, encourage affordable housing, alleviate economic distress, and increase financial literacy for disadvantaged communities and organizations in California. OneCalifornia Bank was chartered in 2007 by Tom Steyer and Kathryn Taylor, who donate 100 percent of their economic rights in the bank to the OneCalifornia Foundation.

“OneCalifornia Bank and Foundation’s theory of change is that business discipline should be harnessed to support a healthy, prosperous, sustainable society.”

KATHRYN TAYLOR, ONECALIFORNIA BANK

“OneCalifornia Bank and Foundation’s theory of change is that business discipline should be harnessed to support a healthy, prosperous, sustainable society.”

KATHRYN TAYLOR, ONECALIFORNIA BANK

of change is that business discipline should be harnessed to support a healthy, prosperous, sustainable society,” Taylor said in accepting the award on behalf of the bank. “Business can be an enormously powerful force for good. We are unabashed in that opinion. But it must be exercised within the mandate of larger collective goals. An exclusive effort to maximize share-holder value will eventually run afoul of the social and environmental compact upon which we all depend, sometimes cataclysmically as we have seen in the financial services sector.”

USF President Stephen A. Privett, S.J. praised OneCalifornia’s focus on measuring success through the lens of the so-called triple bottom line—social, environmental, and financial sustainability. “OneCalifornia is a great example of an institution with a bottom line that extends beyond dollars and cents. At a time when financial institutions are under fire, it is important to hold up OneCalifornia to our students and the local community as an organization that does it right. OneCalifornia shows us how important values-based, socially responsible businesses are for the overall health of civil society.”

Endowed by USF supporters Susan and Philip Marineau, the USF California Prize not only shines a spotlight on outstanding members of California’s civic community but also supports USF’s mission to educate minds and hearts to change the world by recognizing and promoting the achievements of USF’s students in community-based learning programs. Proceeds from the California Prize gala go to support student projects at home and abroad.

Not Just a Pretty Face

USF’s own Amy Chanthaphavong ’04 recently completed her reign as Miss Asian American, but before she did so, she returned to campus for interviews as part of a documentary about the pageant’s 25th anniversary.

Chanthaphavong was the first Laotian to compete in the pageant. Following her political sciences studies at USF, she went on to study fashion design at Parsons The New School for Design.

For more information on Dyer’s trip and to see some of her photos, go to keepachildalive.org.

A $5 cell phone text donation to Keep a Child Alive by USF sophomore Kristen Dyer (left) started her on a two-week trip in June to South Africa with best-selling R&B artist Alicia Keys. The trip wasn’t a stop on Keys’ The Element of Freedom tour, however. It was a chance for Dyer and four other supporters of KCA—a nonprofit dedicated to providing anti-retroviral drugs, care, and support to children and families affected by HIV/AIDS in Africa and India—to visit a number of the nonprofit’s orphanages and clinics in South Africa.

Shortly after making the donation, a text “thank you” arrived on Dyer’s phone, inviting her to visit the KCA website and describe in one word what Africa meant to her to be entered to win the trip. Dyer chose “strength” and spent considerable time and effort developing a profile that explained why she chose strength, calling on her own perseverance through life’s challenges.

Dyer believes she was chosen, also in part, for her interest as an aspiring photographer, which she has put to work fulfilling the contest’s challenge to winners to tap into their Africa experience to activate others in their home countries to care about the HIV/AIDS pandemic.

For more information on Dyer’s trip and to see some of her photos, go to keepachildalive.org.
Discovery Project: Listening to Alumni

With the final visits set to take place in November, the USF Discovery Project will come to a close having reached its goal of connecting with USF alumni across the country.

USF Discovery Project Ambassadors visited nearly 1,000 alumni in a quest to assess alums’ perceptions of the university, find out what type of information alums preferred to receive, and just get to know what’s on the minds of alums from Hawaii to the East Coast.

“The Discovery Project increased our national presence with alumni,” said David Macmillan, vice president for University Advancement. “Not only that, but we learned that our alums want to have more contact with our president. As a result, the national travel schedule for Fr. Privett for the next two years will be adjusted so that he can meet with more alums.”

Already, an alumni group in Boston is starting to organize and connect on its own. The university supports that effort, according to Jessica Bartolini ’06, Discovery Project program manager. Once all of the project’s interviews have been completed by Bartolini in November, a detailed report of the findings will be made available to all participants. The information garnered through this effort will inform university planning in the months and years ahead.

“It’s been great to get out and meet with alums from all over the country,” Bartolini said. “Their enthusiasm for USF is genuine, and it was great to be welcomed into their homes and hear of their experiences and their desires to see USF excell. It was great to see the place that USF still holds in their hearts.”

Barbara Bush Visits USF

Barbara Pierce Bush, daughter of former President George W. Bush, visited campus on Oct. 4 to speak with students from business professor Lawrence Louie’s class about her work with the nonprofit Global Health Corps, where she is president, and the importance of social entrepreneurship and leveraging business skills to address global challenges.

SHARKS’ SIXTH SENSE

Are sharks gellin’?
As it turns out, they are.

Hydrogel ensconced in large pores cover many sharks, rays, and other elasmobranchs’ snouts and heads and acts as antennae for electrical impulses in the surrounding water. The gel allows the creatures to zero in on prey and find potential mates, according to research by Professor of Physics and Director of External Affairs Brandon Brown.

Sharks and other elasmobranchs use the gel to detect electrical pulses in the water, somewhat comparable to a barn owl detecting the sounds of prey in the darkness, except over longer distances and at minute levels, according to Brown’s research, which was featured as a part of the Discovery Channel’s Shark Week in August. Brown, who has studied sharks for the past decade, has published 10 peer-reviewed articles, culminating in significant milestones over the last three years.

In swimming through these spiraling electrical impulses created by the flexing fins of prey or even by the opening and closing of gills, sharks are able to navigate toward the source.

By comparing mathematical models to actual shark behavior, Brown has been able to witness sharks who use their “sixth sense” to make a beeline for the source while some, thought to be less experienced hunters, meander in toward the source of the electrical impulses.

“Essentially, the gel could act as a thermostat, allowing a shark to detect minute temperature changes—like those produced by prey—by turning those fluctuations into electric signals,” Brown said.
Nice to Meet You, Mr. President

Jennifer Azzi, head coach of the USF women’s basketball team, joined the WNBA Champion Phoenix Mercury and President Barack Obama at the White House July 19. Azzi helped lead a fitness event, spearheaded by First Lady Michelle Obama, on the White House basketball courts to promote health and wellness.

In addition, Azzi had the opportunity to meet and speak for a few moments with President Obama.

“After honoring the Mercury, President Obama walked over and spoke with me,” said Azzi. “He is really a fan of the game. He was extremely respectful and complementary of the women’s game. He has such a kindness and sincerity about him. He is one of the most charismatic people I have ever met.”

Azzi and the Mercury led 40 boys and girls from the local YMCA in the first-ever public event on the White House basketball court, surrounded by lush greenery and a 15-foot fence complete with White House branded basketballs.

Eugene Muscat Remembered

Eugene Muscat ’66, MA ’67, MBA ’70, professor in the School of Business and Professional Studies, passed away on Aug. 21 following a heart attack. He was 66.

Muscat enjoyed a distinguished association with USF that spanned more than 40 years from his undergraduate days as head cheerleader to serving as director of undergraduate admission and holding many teaching and administrative posts within the School of Business and Professional Studies. He also served as chairman of USF’s 150th anniversary committee.

A staunch advocate for all of his students, Muscat repeatedly reached out to at-risk and international students to help them with their educational pursuits. He was also a sought-after expert in business matters by Bay Area media outlets and could frequently be seen and heard on television and radio news programs.

Muscat is survived by his wife, Laleh Shahideh, associate dean for Student Academic Services in the dean’s office of the College of Arts and Sciences, and sons Alex and Jason ’00.

The Eugene Muscat Memorial Scholarship has been established to provide aid to a student who comes to USF from Archbishop Riordan High School and has financial need. Contributions may be made using the enclosed envelope (please indicate that you would like your gift designated to the Eugene Muscat Memorial Scholarship), or can be mailed to University of San Francisco, File 30761, PO Box 60000, San Francisco, CA 94160-0001.

Maureen O’Sullivan Remembered

Maureen O’Sullivan, professor of psychology, passed away May 10 after a bout with cancer. O’Sullivan, who taught at USF since 1972, devoted her career to understanding how people understand or don’t understand each other’s thoughts and feelings. She was called upon by government agencies to help teach lie detection techniques, and her work was the basis for the Fox Television show “Lie to Me.”


Students Give High Marks to USF

Results from USF surveys consistently show that students are satisfied with their USF experience.

- Overall, 78 PERCENT of students have indicated that they have had very favorable experiences while at USF.
- For the past four years, more than 81 PERCENT of students have consistently reported that faculty really care about them as individuals and that faculty are both knowledgeable and readily accessible after class.
- More than 81 PERCENT of students think that the instruction given in their major field is excellent.
- 85 PERCENT of students feel they experienced intellectual growth while at USF.

Source: USF Office of Institutional Assessment
Growing up in the Czech Republic’s second largest city, Brno, Eva Krchova began distance running when most kids were skipping on the playground. Last year, as a freshman at the University of San Francisco, she set university records in the 800- and 3,000-meter track and field competitions, as well as the 3,000-meter steeplechase. She was USF’s first NCAA championship finalist in the 3000-meter steeplechase, a rollicking run over 35 hurdles and seven water hazards, finishing 13th with a time of 10:27, after qualifying with a personal best of 10:11, and was first in the same competition at the Rafer Johnson/Jackie Joyner-Kersee Invitational at UCLA. In cross-country, Krchova earned all WCC honors and was 10th in the WCC Championships, running six kilometers in 21:58 and helping the USF women’s team to its first conference championship. Off the racecourse, Krchova impressed in the classroom. An international studies major, she was twice recognized for academic excellence and made the dean’s honor roll with a 3.71 grade point average. “Eva has an incredible work ethic and approaches her education and athletic training and competition with focus and intensity,” said Helen Lehman-Winters, USF men’s and women’s cross-country and track and field head coach. Now a sophomore, “American positivism,” as Krchova has come to call the boundless enthusiasm she sees in her USF teammates and classmates, has grown on her and she sees more top finishes for herself and USF’s track and field and cross-country teams ahead. She credits her father for introducing her to the sport. “When I was small, I saw him running every day and when I was 6 years old I asked him if I could join him,” Krchova said. Even at that tender age, Krchova knew the furrow in her father’s forehead reflected his concern that her short legs would slow his pace. She also knew that he couldn’t say, “No.” “Since that time, I became his everyday partner and after a few years he turned into my coach,” Krchova said. A two-time Czech national junior team champion in the 3,000-meter steeplechase with national junior team titles in the 1,500-meter indoor and 3,000-meter outdoor, Krchova longed to compete at the Division I college level and study abroad. She trained diligently, hoping that a college coach from the U.S. would discover her and bring her to America. Finally, Krchova took matters into her own hands and reached out to coaches at schools she was interested in attending by email, including Lehman-Winters. “I still have goose bumps when I think about it!” Krchova said, describing the moment she read the letter from Lehman-Winters informing her that she had been accepted to USF and would receive a full scholarship. In spite of having visited the U.S. briefly in 2000, Krchova was mesmerized by the “hugeness” of American life when she arrived as a freshman. “I was rapt by huge highways and huge cars,” Krchova said. “Next were huge paper cups, huge campuses, huge everything.”

**Athletic Director Search Begins**

The nationwide search for an athletic director is about to begin, with USF School of Law Dean Jeffrey S. Brand heading the search committee. Director of Golf Gary Nelson, MD, is serving as interim athletic director following the resignation of Debra Gore-Mann in September. Nelson, who took the head golf coaching position at USF to “bring USF’s golf program to national prominence, doing it with true scholars while having a lot of fun along the way,” has raised USF’s national ranking drastically through strong recruiting classes that he has brought to The Hilltop.
JOINING FORC TOMORROW’S

Some might call it an odd pairing—an Army ROTC program housed at a Jesuit university in the heart of one of the country’s most liberal cities—but the ROTC program at USF has found a peaceful coexistence, turning out leaders that are making the university and the U.S. Army proud.
all it an odd pairing—an Army housed at a Jesuit of one of most liberal cities—but the und a peaceful coexistence, that are making the U.S. Army proud.
Kelli Ishihara felt confident in her leadership abilities. As a captain on her high school track team, both her coaches and fellow athletes looked to her to help keep the team organized at track meets and make sure athletes were at their events on time.

Now, as a senior at the University of San Francisco, Ishihara says that level of leadership was nothing compared with what she handles as a cadet in the Army Reserve Officers’ Training Corps (ROTC) at USF.

A recent week found her helping to plan the battalion’s combat water survival exercise in the pool at the Koret Health and Recreation Center. The training includes a 10-minute swim in uniform and a 25-meter swim holding a dummy rifle above the water. The logistics of the training—from coordinating with Koret staff to making sure cadets show up at the right time for the right tests—are up to Ishihara and other senior cadets. Yet, they know that handling the logistics is but one aspect of being a leader.

“In ROTC, you have to take on more of a teaching role, more so than in high school, providing direction to others,” said Ishihara, a biology major who is applying to medical school with the hope the Army will pay for it in exchange for extended service. “Teaching is a big thing and during your senior year, it’s your job to pass on your experience and knowledge to those less experienced in the program. That’s a big thing—teaching and guiding of other people. Throughout, you have to keep in mind that you always have to represent yourself as a professional and conduct yourself in front of others in a professional manner.”

Those can be challenging expectations for anyone, let alone a college student, but cadets in the program are preparing for leadership positions from the very moment they step into the Army jobs waiting for them.

Ishihara, like all cadets, will graduate and earn her commission as an Army second lieutenant the same day. While the financial benefit of ROTC is most often what draws students to the program—four years of college completely paid for by the Army in exchange for eight years of service—cadets often cite leadership skills as the biggest non-monetary benefit, one that can serve them in the Army and beyond.

Yet despite being in good company—USF’s ROTC program has grown by 38 percent in the past five years—Ishihara has chosen an educational path that is unfamiliar to many. Sure, it’s difficult to miss the group of camouflage-clad cadets exercising on the slope of Lone Mountain, but few outside the program understand much about it, how the cadets benefit, or how their Army training fits in...
with a Jesuit education.

“Our main job is to make leaders,” said Lt. Col. Derek Reeve, a military science professor at USF. “We’re making the Army’s leaders and the values piece of it is absolutely critical. From the first day on the job, officers are making decisions, from managing taxpayer-purchased equipment to looking out for other people.”

**LEARNING TO LEAD**

Formally established in 1916, ROTC is a college-based officer-commissioning program and is the largest officer-producing organization within the American military. The USF battalion is one of the largest, as a percentage of the student body, in California, and the number continues to increase, currently enrolling about 90 cadets. Although the battalion also includes students from several other local universities, including San Francisco State University, the vast majority of cadets are USF students.

The program draws cadets from all majors—currently 26 represented—as well as a number of female students. About 33 percent of cadets are women, well above the national ROTC average of 20 to 25 percent. Two of the three previous battalion commanders have been women.

Behind the numbers is a significant in-school commitment all cadets must make. In addition to the regular coursework required for their majors, cadets take a military science course each semester to learn the ins and outs of the Army. They also must participate in a weekly three-hour leadership lab that focuses on hands-on Army skills such as land navigation training, combat water survival training, and squad tactics.

That’s all in addition to crack-of-dawn physical training in Hagan Gymnasium three times a week and a once-per-semester field training exercise that lasts from Thursday afternoon through Sunday afternoon. Often held on military bases, the field training hones cadets’ land navigation skills—they use nothing but a compass—while also teaching them how to effectively issue orders to carry out whatever Army-related mission they’re on. Both physically and mentally demanding, the training exercise often leaves cadets exhausted, just in time to begin a new week of classes and homework.

Cadets are expected to step into various leadership roles throughout their tenure in the program, helping to plan and implement trainings. As cadets progress through the program, they are given an increasing level of leadership responsibility. Freshmen and sophomore cadets, for example, primarily follow orders. Juniors and seniors give orders as they rotate through a variety of specific leadership positions in the battalion.

Just as a definite chain of command exists in the Army, so, too, does it exist in ROTC. The battalion’s officers determine the focus of the weekly labs and the main objectives they want cadets to learn. The seniors then take that direction and plan out all the details for the weekly labs, from the specific drills to be done to the time and location. Junior cadets make sure sophomores and freshmen know where to be and when and what’s expected of them during the trainings; juniors also typically run the trainings while the senior cadets evaluate how well they lead. A significant part of that leadership is learning to serve as a role model and to be comfortable speaking in front of groups. “I wasn’t afraid of public speaking before ROTC, but I can definitely tell I’m better at it now,” said Ishihara.

Additionally, cadets learn to trust their own judgment and to not be afraid to make decisions, but to do so in a way that takes into consideration their fellow cadets. “We’re forced to work together and find a way to make things work and get things done without upsetting your peers, without stepping on their toes,” Ishihara said.

Not only does the leadership experience prepare cadets for their Army careers, but it also helps ready them for the Leadership Development and Assessment Course (LDAC), a four-week program cadets attend at Ft. Lewis, Wash. between their junior and senior years. Throughout the program, cadets are

**“WE’RE MAKING THE ARMY’S LEADERS AND THE VALUES PIECE OF IT IS ABSOLUTELY CRITICAL. FROM THE FIRST DAY ON THE JOB, OFFICERS ARE MAKING DECISIONS, FROM MANAGING TAXPAYER-PURCHASED EQUIPMENT TO LOOKING OUT FOR OTHER PEOPLE.”**

Lt. Col. Derek Reeve, USF military science professor

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**Have what it takes?**

For ROTC cadets, the financial reward is great—four years at USF paid for, including housing—but it’s no free ride. Here’s what is expected of cadets while they’re in school:

- Take one military science course per semester.
- Participate in at least three physical training sessions per week.
- Participate in weekly three-hour leadership labs.
- Participate in a field training exercise that lasts for three days once per semester.
given tactical tasks and situations to contend with and are evaluated on their leadership skills. That evaluation, along with other criteria, goes into the rank ordering of all senior ROTC cadets nationally. It’s that ordering that determines whether cadets receive one of their top choices of branch assignments after graduation.

In addition to the four weeks at LDAC, many cadets participate even more fully in ROTC through activities such as Color Guard and Ranger Challenge. Sophomore history major Mike O’Connor, for example, was part of the battalion’s nine-person Ranger Challenge team last year that placed first at a regional competition and is again training for the competition this year.

The challenge, which provides cadets with physical and mental challenges while competing against other ROTC battalions, requires months of intense preparation.

For his part, O’Connor wakes at 5 a.m. every weekday to make it to a 5:45 a.m. physical training with his teammates. The specific exercises vary—some days it could be a full body circuit workout, other days may bring an 8-1/2-mile run up Twin Peaks—but each lasts until 7:30 a.m. That gives O’Connor barely enough time to rush back to his dorm room on Lone Mountain, shower, change, and make it to his 8 a.m. class. After a full day of classes, he and other Challenge members work on non-physical skills such as first aid.

It all adds up to a demanding schedule that requires O’Connor to stay not just on top of schoolwork, but ahead of it. “If it’s an essay due in two weeks, then I start on it now,” he said. “The time management aspect of ROTC has definitely been a challenge. I wasn’t used to so much on my plate at one time.”

It’s a sentiment consistently echoed by cadets, all of whom are juggling the typical demands of college life with their ROTC obligations. As demanding as the physical component of ROTC can be, they say, the balancing of everything can be even more of a challenge. Like O’Connor, cadets must learn to plan ahead when it comes to assignments and even day-to-day preparation. There is no rolling out of bed, grabbing a backpack, and heading out to class just in time; like many cadets, O’Connor always preps his bags the night before.

Yet cadets say they don’t feel as though they’re missing out on typical college life. They have friends—both in the program and outside it—and enjoy downtime, especially on weekends.

“I do have less available time to watch TV, but that’s not a big deal,” said Ishihara.

More fundamental is less time available to sleep. Cadet Morgan Harper, a junior nursing major, aims to finish homework by midnight, but said she can only handle that and an early wake-up for physical training because she sneaks in naps whenever she can.

As Ishihara puts it: “I think everybody’s sleep suffers a little bit in ROTC.”

“**I THOUGHT THERE WAS GOING TO BE SOME UNEASINESS WITH STUDENTS, BUT PEOPLE HAVE BEEN VERY ACCEPTING. I HAVE YET TO ENCOUNTER A STUDENT OR TEACHER OR STAFF PERSON WHO HAS SAID ANYTHING NEGATIVE.**”

Cadet Morgan Harper, junior, nursing major

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**THE BOTTOM LINE**

Still, the sacrifice, cadets say, is worth it. The program pays cadets’ full tuition for four years and also provides $1,200 each year for books and between $300 and $500 a month for living expenses. As testament to USF’s commitment to the ROTC program, the university pays for cadets’ on-campus room and board for four years, a level of financial support few other universities offer.

For Harper, ROTC made attending USF a possibility. She’d longed to study nursing at USF, but had no idea how to pay for it. Financial aid wasn’t available to her family, so she worried about her parents footing the entire bill.

“Going through college and not worrying about the finances is very comforting,” said Harper. “The economy is rough right now and who knows how the economic state of the country is going to be when I graduate? I made the decision to join ROTC because of the financial and job security post-graduation. Instead of trying to dig myself out of a debt hole, I can focus on financially stabilizing myself with the income I’ll have when I graduate and commission.”

After graduating, all cadets have jobs waiting for them in one of the Army’s branches, from infantry to military police to the Army Nurse Corps. And with USF’s strong nursing school, the ROTC battalion has historically been one of the top producers of Army nurses.

**BATTLING MISPERCEPTIONS**

On college campuses across the nation, ROTC programs have been the target of criticism throughout the decades, with recent complaints often stemming from disagreement over the wars in Iraq and Afghanistan as well as the military’s don’t ask, don’t tell
policies regarding gay and lesbian soldiers. Some schools outright ban ROTC programs.

Yet at USF—in the heart of this most liberal city—ROTC cadets say they feel right at home. So much so, in fact, that many are surprised by the lack of reaction.

“I thought there was going to be some uneasiness with students, but people have been very accepting,” Harper said. “I have yet to encounter a student or teacher or staff person who has said anything negative.”

That’s not to say there aren’t misperceptions the program and its cadets try to remedy. Harper, for example, occasionally finds fellow students are surprised to learn she’s in ROTC. Like other cadets, she doesn’t often wear her uniform to class and instead favors perfectly on-trend clothes. Many students, she said, don’t expect that from someone training for an Army career. Instead, Harper said, they think that anyone in the Army must be very rigid, structured, and politically conservative.

While that may describe some ROTC cadets, it is in no way true of everyone. “We’re not all cookie-cutters,” Harper said. “We have our own personalities.”

What they do share is a desire to be leaders. While ROTC provides that very training, there remains a perception that the program is creating mindless followers, Lt. Col. Reeve said. No one is brainwashed and no one is being trained to kill, he said. Instead, cadets are learning to be leaders in their careers, which may include time on the battlefield. (The program has had a number of its graduates serve in the Middle East.)

There is no boot camp or basic training involved since cadets will be commissioned officers and not enlisted soldiers.

Despite this, Lt. Col. Reeve sometimes runs into the belief that any college-aged person could qualify for ROTC. The reality is that there are far fewer scholarships available than the number of applicants, allowing each ROTC program—including USF’s—to be even more selective about its cadets.

And at USF, ROTC officers know cadets will have a Jesuit education to draw on as they train to be Army leaders and once they actually step into those roles. While Lt. Col. Reeve sometimes finds himself discussing with cadets Jesuit philosophies they’ve learned in class, he says the connection between a Jesuit education and an Army career is more intrinsic. The Army’s core values, which include such things as integrity and selfless service, are expected of those receiving a Jesuit education. “We probably hold our cadets to an even higher standard because they do go to a Jesuit school,” Lt. Col. Reeve said.

As USF President Stephen A. Privett, S.J., explains, the university’s mission is to offer a rigorous, humanizing education that enables students to fashion a more humane and just world for all—whatever their profession may be.

“Unless one is a total pacifist, defense forces are essential institutions and respected profession,” Fr. Privett said. “Armed forces are to nations what self defense is to individuals. The military profession, like all other professions, will be better served if and when it is led by persons in full possession of their humanity and committed to a better world. I like to think that the My Lai Massacre would never have happened were Lt. William Calley Jesuit-educated or that Jesuit-educated officers would have moved quickly to prevent the genocide in Rwanda and the vicious abuse of women, children, and innocent civilians in the Congo.”

In fact, a Jesuit education will likely make cadets even better officers. Lt. Col. Reeve said cadets may not realize that now, but they will once they’re dealing with any of the various ethical dilemmas they may face as leaders in the Army. It is then that they will understand the importance of having their ROTC training grounded in a Jesuit education. “If USF can produce officers of high moral quality, who are concerned with doing the right thing, concerned with ethics,” said Lt. Col. Reeve, “that’s exactly what the Army wants.”

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\text{Cadet Rex Han (right) listens as Cadet Kelli Ishihara briefs him and other members of the USF Ranger Challenge competition team.}
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\text{After graduation, cadets must serve:}
\begin{itemize}
\item Four years in the active Army and four years in the inactive reserve.
\item Eight years in the Army National Guard or U.S. Army Reserve.
\end{itemize}
\]

\[
\text{What cadets receive:}
\begin{itemize}
\item Four years of full tuition paid.
\item Four years of on-campus room and board paid (provided by USF).
\item $1,200 per year for books.
\item $300 to $500 monthly stipend (amount depends on class year).
\end{itemize}
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Like many urban universities across the country, USF is both blessed and challenged with being in a “destination” city. Nightlife, museums, recreation, and seemingly endless cultural offerings are constantly pulling at USF students, taking them away from campus life and making involvement with campus activities a challenge. To keep students on campus and engaged, at least some of the time, the university has taken action to create a stronger sense of school spirit and involvement. 

By Edward Carpenter
In the corridors below war memorial Gymnasium, Patrick Visconti '10 sat in a white-walled office. He tensed and released the tightness in his shoulders. Having passed through the gymnasium on his way in, he knew rallying fans during the game that night would be difficult because of the largely empty stands.

To pump himself up, Visconti cranked the volume on his iPod. “I’m gonna add a little guitar and make it easy to move your feet,” came the verse by Sly and the Family Stone. “Dance to the music!” echoed the chorus.

When the music ended, he stood and pulled on the trousers of the University of San Francisco mascot—the Don. Once in uniform, Visconti turned from side-to-side. His spotter inspected the Don’s black and gold cape, Gaucho hat, and Venetian-style mask before flashing a thumbs up.

On the basketball court, Visconti, a theology and religious studies major, reveled in the costume’s anonymity. During timeouts against Saint Mary’s College he pumped his fists to the cheers of Los Locos, USF’s green and gold-clad student athletics fan club. But, two months into a four-month schedule, men’s basketball, USF’s most popular sport, had yet to crack the 2,000-attendance mark in a 4,500-seat gymnasium. To his credit, any sign of dejection was well concealed as Visconti scoured the crowd for children to high five—a mascot staple. He did pushups and situps at center court, took advantage of a loose basketball to attempt a breakaway dribble toward the basket, and feigned waxing the head of a referee who was “follicly challenged.”

After the game, Visconti, who along with Marcus Grove ’10 alternated as USF’s mascot during the 2009-10 school year, took stock of what he was up against. “It’s heart wrenching, to tell you the truth,” Visconti said, referring to gymnasium bleachers that were often one-third to half filled.

As the Don, Visconti was just one of many on campus committed to rekindling USF’s sense of school spirit. For more than a year, administrators have been busy developing and implementing strategies to coax students to attend games and stay on campus for non-athletic events—following an April 2009 leadership challenge by USF President Stephen A. Privett, S.J., to improve the undergraduate experience.

“At USF, school spirit seems pretty rare. A few people are really gung-ho about school-related events and so on, but most people are apathetic. There’s a pervasive too-cool-for-school attitude.” —Daniela Ricci-Tam ’12

A former high school third baseman for a Southern California school known for its stalwart fan base, Visconti was exasperated by the lack of spirit at USF athletics games after transferring his junior year. By his senior year, he had decided to do something about it.

“I wanted to be the Don because our school spirit on campus was so bad,” said Visconti, who, more often than not performed for crowds far short of capacity.

Surveys show that the root of USF’s lackluster attendance at games and other non-athletic events is multi-pronged. Again and again, students cited poor communication about upcoming events and overlapped scheduling. And, not surprisingly, many reported being drawn away from campus events and activities by San Francisco’s museums, street fairs, and nightclubs, not to mention some of the best parks and coastline in the nation. Others complained that USF’s athletics teams don’t win enough games.

“At USF, school spirit seems pretty rare,” said Daniela Ricci-Tam a junior media studies major and chief copy editor for the San Francisco Foghorn, USF’s student newspaper. “A few people are really gung-ho about school-related events and so on, but most people are apathetic. There’s a pervasive too-cool-for-school attitude.”

Senior environmental studies major Tarun Marya is more involved than most students as a member of the Garden Project, Back to da Roots, USF’s Bike Club, and several campus groups including the Green Team, and even he feels the allure of San Francisco drawing him away from campus.

“The city provides a place for everyone to share and be a part of concerts in the park, Mission Street poetry jams, farmers markets, malls, theaters, concerts, restaurants, and more,” Marya said.
Such sentiments are common among USF students, to be sure. But with several new initiatives recently implemented, the expectation is that apathy will begin to give way to more involvement in student clubs, community service, and on-campus events and activities, which are as vital to USF’s spirit and community as athletics, Fr. Privett said. “Spirit generates energy, enthusiasm, and generosity in a person for a shared goal or desired outcome,” he said.

Spirit has other benefits. It lays a foundation for the recruitment of new students and long-term alumni support. “We know from experience that alumni who have had a good four-year experience become the best ambassadors for the university,” said Annette Anton ’69, MA ’83, director of USF alumni relations. “Spirit enhances everyone’s experience of their college years, and the positive results are evident for years after they graduate in terms of engagement and giving.”

Greg Wolcott, director of Student Leadership and Engagement (SLE)—an administrative umbrella for student clubs, student government, and student orientation and events—has led the response to the president’s challenge to improve undergraduate activities on campus in those arenas.

When asked about his goals for improving spirit and community on campus, Wolcott appeared to relish the question. Smiling, he pointed to a poster-sized photograph hung prominently in his office depicting Harney Plaza packed shoulder-to-shoulder with students from some time in the 1960s.

“Now, we are making campus activities a priority again and putting systems into place that will hopefully promote higher student engagement,” Wolcott said.

For 2009, SLE coordinated so-called Signature Events, five total, aimed at drawing 800-1,000 students each. The events included an improved student orientation with a hypnotist, student dance, and ice breaker activities, the Jammin’ for Justice Concert: Rock Against Rape, a late night Halloween celebration, the Fall Fest concert, and outdoor “ice skating” at Negoesco Stadium.

But, putting on events didn’t mean that students always flocked to them. In fact, the goal of 800 or more students wasn’t always met, with just 300 attending both the Halloween celebration and Jammin’ for Justice Concert while more than 1,700 attended the Fall Fest concert.

In spite of sometimes missing the 800-attendance goal, surveyed students who took part in at least one Signature Event reported that USF felt like a “more traditional campus” afterward.

“It was a good start,” said Wolcott, matter-of-factly. “We learned a great deal.” For example, he made changes to align attendance expectations for fall 2010’s student events with funding, rather than using a broad 800-1,000 estimate.

An even more critical lesson was ensuring student buy-in. Successful events in fall 2009 had students in the lead, organizing and promoting. In response, SLE handed over its primary coordination and promotion responsibilities for student events to the student-run Campus Activities Board (CAB)—part of the Associated Students of the University of San Francisco (ASUSF) student government—but continued its advising and funding support.

“We’re talking about a cultural shift, from a decentralized approach where clubs, student groups, and departments were solely responsible for their event scheduling and promotion to one in which CAB, with SLE’s help, works with constituent groups,” Wolcott said.

One result of the transition is that the CAB budget increased about 70 percent over last year, said Jenny Dinh, CAB president. “Taking over from SLE’s Signature Events program, CAB plans to put on about 11 events this year, roughly two events each month during the school year.”
Scheduled events include the Homecoming concert with a headlining musician, film screenings, USF’s Got Talent, Last Comic Standing, dances, and a carnival.

The new approach, led by CAB, also prioritizes better promotion and outreach to student government and clubs about campus activities through email, Facebook, Twitter, campus fliers, and the university’s online calendar.

With about 20 events on campus each week, filling the calendar was never Wolcott’s problem. Overcoming low attendance was. To improve scheduling and prevent double booking, SLE, as part of University Life, joined Athletics this fall to expand the Student Rewards program. For the first time in years, the two biggest event organizers on campus have created one calendar, offering rewards points for both.

Originally piloted by Athletics, Student Rewards offers prizes to students who earn points by swiping their student IDs at games and, now, by swiping their IDs at performances, lectures, and more. The program doubles as a database of involved students, more than 2,600 strong, who receive emails about upcoming games and campus events, and has increased attendance.

Other signs of progress include a 50 percent jump in the number of student clubs on campus to 120 from 80 in the past four years. The number of ASUSF elected student representatives grew to 30 from just three over the same period. All told, SLE estimates that 30 percent of USF undergraduates are involved in at least one organization.

In Athletics, administrators have heard students and alumni complain about not winning and have moved to hire and retain coaches to meet the department’s stated goals of developing exceptional student-athletes in the Jesuit tradition and building teams to compete and win at the conference and national levels.

Indeed, a recent survey showed that 44 percent of students were dissatisfied with the ability of USF athletics programs to build school spirit.

“We get that fans are more excited and engaged when our teams are winning,” said Eric Dumbleton, associate athletic director for external relations. “We have responded by bringing in and retaining outstanding coaches we believe have a unique ability to recruit talent, and the right kind of student-athlete for USF, so that all the university’s teams can compete at the conference level.”

The strategy has made inroads, with USF volleyball finishing in the top four in the WCC for three years running, making it into the NCAA tournament in 2008 under Coach Gilad Doron.

Men’s basketball, under Coach Rex Walters, improved its conference record to 7-7 in 2009-10 from 3-11 in 2008-09, and pulled out a headline-grabbing home victory against Gonzaga University, then ranked eighth in the country, that had fans mobbing the team at center court.

And Coach Jennifer Azzi, an Olympic gold medalist and WNBA star, took over USF’s women’s basketball program this fall amid high expectations.

But Athletics has gone beyond hiring new coaches and successfully piloting the Student Rewards program. By relocating the student seating section to better seats and moving it closer to the front row in War Memorial Gymnasium, Athletics improved student support and atmosphere at games in 2009-10 with 150 students on average sitting together and cheering as a unit compared to just 55 in 2008-09.

Midnight Madness, first launched four years ago by Los Locos, was expanded with Athletics’ support and funding into an annual music and performance rally where USF’s men’s and women’s basketball teams are introduced to students, fans, and alumni. It drew 1,267 attendees in 2009-10 compared to 250 two years ago.

Similarly, newly added non-alcoholic “happy hours” in the student-entrance foyer with live music, promotional give-a-ways, and special concession prices proved popular, with 315 and 210 students, respectively, showing up ahead of USF’s men’s basketball games against Portland and Gonzaga universities in January.

Many of the new programs are meant to increase personal contact between athletes and non-athletes so that fans grow to know players one-on-one and want to cheer them on as friends and classmates, rather than as a number from the bleachers, Dumbleton said.

Still, administrators aren’t satisfied, having heard complaints about dismal school spirit from a diverse collection of USF students and alumni over the years. This summer, Jennifer Turpin, USF’s former College of Arts and Sciences dean and the university’s
new provost and vice president for academic affairs, added the position of vice provost for student development, installing Peter Novak, the former College of Arts and Sciences associate dean of arts and humanities.

One area where Novak, whose purview includes University Life and SLE, sees opportunity for improvement is bringing more of San Francisco's culture and entertainment choices to the university community. After all, the difficulty of attracting students to activities at an urban campus with so much to do beyond its confines is well known, including at schools like Fordham University in New York City. "Probably the biggest challenge is that Fordham, like USF, is in a major market," said Julio Diaz, Fordham associate athletics director for promotion marketing and special events. "We're (in) one of the best cities in the world for entertainment."

Fordham's athletic teams and events compete for students' attention against professional sports teams, Broadway shows, and New York's arms-length list of museums, Diaz said.

But Novak sees USF’s location in San Francisco as an enviable problem and one that can be managed, if not overcome, by inviting Bay Area business leaders to speak to students, musicians to perform on campus, and by leading field trips to area museums or to the beach for surf lessons.

It’s an approach he wasted no time introducing with the Welcome Weekends program. On Friday and Saturday nights for the first three weekends of the fall semester, campus departments like the Koret Health and Recreation Center, University Ministry, and the Gleeson Library/Geschke Center hosted group events such as a boardgame night, white water rafting, roller skating, and beach trash cleanup intended to engage freshmen and new transfers from the outset.

Research shows that early student engagement improves retention, graduation rates, and overall satisfaction with the university experience. "We want to involve students in events that are intrinsic to USF and the Bay Area, from game nights at the library, to hikes in Muir Woods, or taking in a Giants game," Novak said.

For now, his focus will be to add events and spaces for students to congregate with friends. These are building blocks to a sense of place and identity that is uniquely USF, Novak said.

A larger challenge lies ahead, however. At USF, where more than half the students live off campus, recognizing and even celebrating the residential campus/city dynamic doesn’t offer easy solutions.

“I think housing is our biggest question and I’ll be studying other urban universities’ approaches,” Novak said.

Following meetings with student government and club leaders, as well as the San Francisco Foghorn, Novak anticipates that student leaders will offer many creative solutions, whether they’re about housing, bolstering orientation, or improving the communication and promotion of events.

Cultivating a more active leadership role for students in promoting community and addressing student concerns is key to building a self-sustaining framework that younger students can grow into as upper-classmen.

“With so many changes underway and the additional focus on improving the undergraduate experience, I think it’s an exciting time to be a student at USF,” Novak said. ■

"WE WANT TO INVOLVE STUDENTS IN EVENTS THAT ARE INTRINSIC TO USF AND THE BAY AREA, FROM GAME NIGHTS AT THE LIBRARY, TO HIKES IN MUIR WOODS, OR TAKING IN A GIANTS GAME."

—PETER NOVAK, VICE PROVOST FOR STUDENT DEVELOPMENT
The Fr. Lo Effect

Over a span of 60 years, John Lo Schiavo, S.J., has done more good, raised more money, and had a greater impact than anyone ever associated with the University of San Francisco. What’s more, he’s still here, still working, and still touching lives as only he can.

By Jim Muyo

Walk into the office of John Lo Schiavo, S.J., and you’ll be surprised by what you don’t see. Photos of “Fr. Lo” with San Francisco’s captains of industry? Not there. Schematics of the many USF buildings he either purchased or raised money to build? Nope. Pictures of Fr. Lo with mayors, governors, and even presidents? Well, just one (and that’s a story all its own).

What you will find mixed in with images of saints and landscapes of his beloved Florence, Italy in his fourth floor office in the Rossi Building on Lone Mountain (the campus he purchased in 1978) are dozens of small snapshots, family photos really, lining his windowsill. Fr. Lo with a husband, wife, and their children, many or all of whom he baptized. Fr. Lo with a bride and groom, whom he likely just married. Fr. Lo with a young girl at her first Communion. It’s images such as these that at once belie the scope of his impact at his university and in his city and yet paint a picture of this Jesuit priest who, in his association with USF that dates back 60 years, has touched more lives than anyone in the institution’s storied history.

To say that he is universally loved, revered, respected, and cherished is not an overstatement. He possesses an underplayed and subtle sense of humor that surprises and disarms even the toughest adversary. And, now 85, this former USF president and current chancellor maintains a regimen that rivals that of any modern day corporate CEO.

Officially in the office three days a week, Fr. Lo’s schedule also includes Thursday golf games with fellow Jesuits or friends at San Francisco’s prestigious Olympic Club. Though he’s not obligated to work on Fridays, he’s often back in the office. “What am I going to do?” he asked with a smile. “I don’t want to just sit in my room.” Add to that saying Mass at 7 a.m. on Tuesdays and Thursdays at the Carmelite Monastery of Cristo Rey across the street from St. Ignatius Church, attending a variety of university and civic events, anointing the sick, presiding at funerals, weddings, and baptisms, and you’ve got a schedule that makes it hard for Fr. Lo to even set up a simple lunch date, or, more to the point, for others to set up a lunch date with him.
Through the Years:
Right: Fr. Lo interacting with his charges as vice president of student affairs in 1967. Bottom (l to r): at the 1986 commencement; with former board chairman Mel Swig and a rendering of the proposed Koret Health and Recreation Center in 1987; with long-time friend Angelo Sangiacomo ’48. Opposite: as a letterman at St. Ignatius High School, circa 1942.
“I’m a busy person, and it’s harder for me to get a lunch date with him than for anyone to get a date with me,” laughed long-time friend Dede Wilsey, president of the board of trustees of the Fine Arts Museums of San Francisco, the entity that includes the de Young Museum and the Legion of Honor, and a sought after fundraiser for hospitals.

“He’s a community leader and an inspiration,” said Wilsey, who, along with her late husband, Alfred Wilsey, has been a long-time supporter and USF donor. “There are not many people like him and there are not many people like him coming up and that’s a tragedy for us. He’s one of the great people I’ve met. He’s been a good sounding board for me when I’ve asked him what I should do about things regarding museums or hospitals. He’s a person of great wisdom and he gives great advice. He’s an important person in the city. If you don’t know him, you should know him.”

Simply put, those who do know him, or at least know him well, love him.

“Everybody loves John. Everybody,” said USF President Stephen A. Privett, S.J. “I think in many ways John is USF to the public. He embodies the university. I think he enjoys that stature among alumni and I think he enjoys that with the city and it’s well placed and well deserved. He represents the kind of intelligent, compassionate, hopeful approach to reality that is very characteristic of Jesuit education. He’s a very engaged individual with people and their lives. He does hundreds of baptisms, funerals, and weddings. The first person they call for is John. He’s the person they want to be at those important moments in their lives.”

To his credit and to his advantage, Fr. Privett recognized the respect and affection that Fr. Lo engenders even before the former assumed office in 2000. That is why Fr. Privett asked Fr. Lo to move his office from the main campus up to Lone Mountain, just down the hall from his own. “I thought given how closely identified John is, the reverence and affection that he enjoys in the city, I wanted him to be closely associated with the administration of the university,” Fr. Privett said.

So how did this outpouring of affection and range of influence come about? What is it about Fr. Lo Schiavo that has touched generations of San Franciscans and 60 years worth of USF students, alumni, and their families? The answer, in part, lies with his longevity not just with USF but the city itself.

Born to Italian immigrants in 1925, John Lo Schiavo grew up in a house on Lake Street in San Francisco. He attended Sutro School until his parents thought it time he received a Catholic education and he transferred to Star of the Sea School. He later attended St. Ignatius High School (SI) where he was an accomplished basketball player, earning all-city honors. It was during his junior year at SI that he started to entertain thoughts of the priesthood. By the end of his senior year, he was convinced, in part through the example of the Jesuit scholastics that taught him and the visiting priest from the novitiate that came to visit each year, that joining the Society of Jesus was for him. He entered the novitiate upon his graduation from SI in 1942, at the age of 17.

Following his tertianship in Florence in 1947-48, Fr. Lo went on to earn bachelor’s and master’s degrees in philosophy from Gonzaga University and a licentiate of sacred theology from Alma College in Los Gatos. He was ordained a priest in 1955, but his association with USF began in 1950 when, as a Jesuit scholastic, he was hired as a philosophy instructor. He was interested in administration and left USF to serve as vice principal of Brophy College Preparatory School in Phoenix in 1958. He returned to USF as dean of students from 1962-66 and as vice president of student affairs from 1966-68. He went on to Bellarmine College Preparatory School in San Jose in 1968, serving as president there while also joining the USF Board of Trustees for much of that time. (It was at Bellarmine that he first met a freshly ordained Fr. Privett, whose first assignment was as assistant principal.) Following a stint as chairman of the USF Board of Trustees from 1970 to 1973, Fr.

**John has always been a dear, close, loyal, and intelligent friend. He’s touched our children’s and grandchildren’s lives. We’re ever so grateful for him. —Helen Hennessey**

Lo was appointed rector of the USF Jesuit Community in 1975. Two years later, he was named the 25th president of USF and served in that capacity until 1991. His 15-year presidency remains USF’s second longest, eclipsed only by William Dunne, S.J., who served as president from 1938-1954.

During Fr. Lo’s tenure as president, USF completed the REACH capital campaign in 1982 that brought in $26.8 million, the largest capital campaign to that date. The funds were used to add a wing to Kendrick Hall, home of the USF School of Law, and purchase Lone Mountain. A second campaign was launched and completed to allow USF to build the Koret Health and Recreation Center in 1989. In addition, significant endowment growth occurred (rising to $38.7 million by May 1991 from $4.6 million in May 1976), expanded academic offerings became available, and the Center for the Pacific Rim was established. All of those events to this day have an impact on USF’s students as well as all future students.

What Fr. Lo may be best known for outside of USF is his decision to suspend the men’s basketball program in 1982 amid recurring NCAA violations (some of which took place before Fr. Lo became president). It was national news as USF was among the nation’s top programs at the time, routinely playing in the NCAA Tournament. While the decision made national headlines, he says it wasn’t...
the greatest challenge he faced as president (a tiny endowment and a dysfunctional business office were, he says).

“I thought it was the right thing at the time and I still do,” said Fr. Lo, who had previously gone to the NCAA to acknowledge violations, apologize for them, and pledge compliance. When violations surfaced again, Fr. Lo was determined not to go back to the NCAA with “hat in hand.” “I talked it over with the trustees and we unanimously agreed—with the exception of one trustee—that it would be good to drop basketball because we had to make the point that we mean what we say and we intended to be good citizens.”

Though longevity often does breed admiration and foster influence, it is not enough to explain the tremendous affection and respect that people feel for Fr. Lo. That may be attributed to his personal approach to every one he meets, the sincerity that people feel when he’s speaking with them, and his ability to connect with them on a personal level.

“One cannot over estimate the number of alumni and friends of USF who just plain love Fr. Lo,” said David Macmillan, vice president of University Advancement. “He has helped so many students and families and others in the community—some just once, some for a lifetime. He is a caring priest, a wise counselor, a genuine person, and an elegant man.”

Sally Dalton, USF associate vice president for development, tells a story of just how well connected Fr. Lo is and how well people connect with him. Early during her tenure at USF she was going downtown with Fr. Lo (who was president at the time) to meet with Fernando Gumucio, CEO of Del Monte USA. Not surprisingly, it was Fr. Lo who personally called Gumucio and secured the appointment.

“This was my first call at that level of executive with Fr. Lo and I was very nervous as you might imagine,” Dalton said. “Fr. Lo was as cool as a cucumber.” On the drive downtown, Dalton started to worry that she might not have enough money for parking. “So I say to Fr. Lo, ‘You know, I just realized that maybe I’m not going to have enough money for parking.’ “He says, ‘Oh, don’t worry about that.’”

They arrived at the parking garage only to find a sign that read, “Full.” “My heart sinks. Fr. Lo drives the car in. At least
three people come down, ‘Hey, Fr. Lo. Hi. How are you doing?’
‘Hi John, how’s everything? Gee, it’s good to see you...’ The
next thing you know, the car is whisked away to a special spot.
There’s no ticket or anything given, and then we exit the garage
and we’re in downtown.

“We’re in the heart of downtown and we cannot get 10 feet
before someone goes, ‘John Lo Schiavo, is that you?’ It was like
being with a movie star. Everybody who saw Fr. Lo wanted a
few minutes of his time, and Fr. Lo was incredible...gracious,
funny, friendly.

“So then we get into the elevator and we’re going up to the
CEO’s office. I noticed this very well dressed young man and
he keeps looking (at Fr. Lo). He keeps looking and he says, ‘Are
you Fr. John Lo Schiavo?’ And Fr. Lo says, ‘Yes, I am.’ And the
guy says, ‘When I went to USF and I needed some help, you
helped me and I’m here to tell you that I named my first son
John after you.’ It brought tears to my eyes, and Fr. Lo said to
him, ‘I am so honored and flattered. Tell me about your family.’
It’s like when you’re with Fr. Lo you’re the only person in
the world. He has that knack for making people feel that way. And
then, we go in and meet with Fernando Gumucio and we get a
big gift from Del Monte.”

It’s that knack for connecting with people that gives Fr. Lo
such a special place in the hearts of so many people,
including some of his former students. Rick Curotto ’53, JD
’58, had multiple scholarship offers out of high school but chose
USF because he wanted a Jesuit education. In his sophomore
year at USF he registered for Fr. Lo’s epistemology class, and
the impact it had on him remains to this day.

“He had extensive knowledge of the subject which impressed
me and laid the foundation for my success in all my future
classes,” Curotto said. “He started me on my way to my goal
of going to law school and becoming a lawyer.”

In addition to epistemology, the study of the origin and limits
of knowledge, Curotto also took Fr. Lo’s philosophy class on
theodicy, a vindication of God’s goodness and justice in the face
of the existence of evil. Curotto remembers Fr. Lo as a tough
but fair grader. “You really had to show an interest in the subject
matter and let him know that you were taking it seriously. He
was very patient and he explained the subject very clearly,”
said Curotto. “He clearly showed an extensive background in
what he was teaching. But, he was not an ideologue.”

That student-teacher relationship led to a life-long friendship
with Curotto, who went on to become a USF trustee on and off
for 18 years with Fr. Lo and later John P. Schlegel, S.J., as president.
What’s more, Fr. Lo’s teaching has stayed with Curotto. “To
this day, I remember a lot of philosophers and what they
stood for and it all goes back to those classes. He was a very
good instructor.”

Though he’s not a former student, San Francisco real estate
developer Angelo Sangiacomo ’48 has known Fr. Lo nearly all
of his life. They grew up just a few blocks from each other on
9th and 10th avenues in San Francisco and met when they
started attending Sr. Serena and Sister Anastasia’s catechism
classes together at age 7 at Star of the Sea School.

The friendship quickly took hold as the two would spend time
playing handball and basketball together before or after class.

“We made our first Communion, Confession, and Confirmation
together,” Sangiacomo said. “Plus, he married my wife and I.
That was John’s first wedding. He baptized all (seven) of our
children and I was at his ordination.”

They’ve stayed in close contact since then, with frequent visits,
weekly golf games, Fr. Lo saying Mass at the family home at
Christmas, and even sharing the occasional ride to doctors
appointments. “If I had a brother I don’t think I could be any
closer,” Sangiacomo said.

“He’s just a dedicated person. He has a great way with people.
He’s very intelligent and has brought a lot to the university,” he said.

Just how much he’s brought to the university is an interesting
question. Ask Fr. Lo how much money he’s raised for USF over
the years (it’s millions, many of them), and he’ll tell you that he
never thought about it too much, but that it’s not just him that
raises the money but usually a combination of him and others
working together.

“That’s very much typical of John,” said Mario Prietto, S.J.,
It’s not about his accomplishments, which are considerable. It’s
always about USF and for matters ministerial and Jesuit. It’s not
about John Lo Schiavo.”

Fr. Lo has not limited his fundraising activities to corporations,
foundations, and alumni or friends of the university. He’s personal-
ized it on a grand scale to include significant contributions from his
late sisters, Lena and Josephine, who hold a dear place in his heart.

Lena, 13 years his senior, was especially close to Fr. Lo, often
advocating on his behalf to get him out of whatever jam he got
himself into at home and at school. “When I was in high school
I did get in trouble a couple of times and my dad went to bail
me out (figuratively),” Fr Lo said. “He let it be known that was
the one and only time he was going to come to my aid. Luck
would have it that I got in trouble again sometime and my sister
went and spoke on my behalf, so she had that kind of role.”

That role also had included going to Sutro School to get Fr. Lo skipped a grade. Lena
went on behalf of the family because of her better command of the English language.
Fr. Lo’s mother was too self-conscious about her broken English and heavy Italian accent.

Fr. Lo’s parents came to the United States from the tiny island of Salina, northeast of
Sicily. Like most immigrants of the time, they came with little in their pockets, but
with determination and a work ethic that helped give them an improved quality of life.
Fr. Lo’s father, Joseph, ran a successful restaurant, Tee Pee, at 253 California Street (the
name came from the initials of his uncle, a partner in the restaurant), and his
mother, Anna, worked hard at home raising the three Lo
Schiavo children.
When Josephine died in 2003, following Lena's passing in 1992, the accumulation of the family home and other assets the sisters left to USF totaled approximately $2.5 million. At the urging of their younger brother, the sisters had earmarked their funds to support Catholic education. Thus, the Joseph and Anna Lo Schiavo endowed chair was funded in the USF Joan and Ralph Lane Center for Catholic Studies and Social Thought. When Fr. Lo received the lifetime achievement award named in his honor in 2004, the Joseph and Anna Lo Schiavo endowed chair was funded in the USF Joan and Ralph Lane Center for Catholic Studies and Social Thought.

When Fr. Lo discusses how his parents worked their way up and how his sisters saw fit to support his university, the words are difficult to vocalize. “We had an uncle who lived with us and he left some money to my sisters, but in a sense my sisters controlled those funds,” Fr. Lo starts. “They invested in the stock market, kept working, and they were never big spenders. My dad came over here with just a few dollars in his pocket...” The words trail off, the emotion of how his family immigrated to this country with little other than a thirst for opportunity is too much to overcome for a moment.

Though he's happy to give advice when asked, Fr. Lo doesn't maintain a busy schedule of funerals, weddings, and baptisms. His speech went on and on. Several of us who might, shall we say, have different political views than him, Fr. Koeplin said. “Of course, it works the other way. He is an excellent target.”

“I like to tease him because I’m a Latino boy from Los Angeles, and I remember saying to him one time, ‘You know, John, the only problem with you is that you're from San Francisco, that you’re Italian, and that you’re a Republican,’” Fr. Prietto laughed. “Without blinking, he said to me, ‘That’s not so much,’ with a smile.” The joke is that in 2004 referring to USF's annual alumni awards presentation. “He'll say, ‘That’s the largest one we've ever had and will be the only one of that size—unless we honor him again,'” said Anton, referring to USF's annual alumni awards presentation. “He'll say, ‘That’s not so much,’ with a smile.” The joke is that in 2004 when Fr. Lo was honored at the Spring Gala, more than 750 people attended to see him receive the lifetime achievement award named after him (he remains the only recipient of the award). “That’s the largest one we’ve ever had and will be the only one of that size—unless we honor him again,” said Anton, who first met Fr. Lo when she was a student at USF in 1965.

In the years since he stepped down as president in 1991 to become chancellor, a title that for him comes with no official job description, Fr. Lo has been able to devote more time to his ministerial duties, something he tried to maintain as president but couldn’t due to the demands on his time. In addition to the two Masses a week he says for the Carmelite nuns, Fr. Lo maintains a busy schedule of funerals, weddings, and baptisms. It’s not uncommon for him to have presided for these milestones for generations of one family. Case in point the family of Helen...
and the late Edward Hennessey ’74. Fr. Lo married five of their six children and has baptized all of their grandchildren.

“He’s wonderful,” Helen Hennessey said of Fr. Lo. “I’ve known him since he played basketball at SI with my husband. John has always been a dear, close, loyal, and intelligent friend. He’s touched our children’s and grandchildren’s lives. We’re ever so grateful for him. All ages love him. He’s a wonderful example for my children and my grandchildren. He’s very comfortable with himself and other people are comfortable with him. He’s so real and that’s hard to find.”

That comfort with himself is not lost on others. Many people have noticed it and say it is among the qualities that make Fr. Lo so likeable, so endearing.

“I think he’s a very elegant, self assured individual without a hint of arrogance,” Fr. Privett said. “He’s very comfortable in his own skin and he’s very comfortable in any number of situations because he knows who he is.

“In many ways, in the California Province he has the status of elder statesperson. This is somebody who does it right, who has preserved his equanimity through it all, and seems to enjoy his current status. He’s not a guy who’s looking back. He’s not nostalgic for the good old days. He’s very much in the present. And he’s very gracious and graceful about it all in many ways so younger Jesuits look up to him and say, ‘This guy’s the way I want to be when I’m 85.’”

So what does Fr. Lo think about all of this adulation? “I almost fell over not too long ago,” he said with a smile. “Someone said to me, ‘You’re the heart and soul of the university,’ and I said to myself, ‘This is unbelievable.’ I guess we all like to be stroked. You know, humble Jesuits still are human. And it’s nice to hear that we are accepted. So, I know people have been critical of me, too, so you add it all up and you say it’s half good and half bad.”

Others are not as tough graders as Fr. Lo. “He is a cornerstone of this place and we have a lot to be grateful for in terms of what he’s done and who he’s been for USF,” said Anton. “I can’t imagine how much he’s done and how much he continues to do. He’s still going strong, God bless him.”

Fr. Koeplin summed it up this way when asked what life’s lessons he’s learned from being around Fr. Lo. “If you are a person of integrity, you can live your life with your head up. Don’t be afraid to speak up and make difficult, even unpopular decisions. Be a loyal person.”

For an association with USF that dates back 60 years and continues to touch so many lives, Fr. Lo has done just that.
On the 400th anniversary of the death of Matteo Ricci, S.J., a pioneer and renowned scholar of Asian culture, USF has opened “Galleons and Globalization: California Mission Arts and the Pacific Rim,” an art exhibit that sheds light on California’s role as a center for trade and cultural exchange dating back to the 1570s.

“From its origins, the culture of California has been a hybrid,” said Tom Lucas, S.J., university professor of art + architecture and the exhibit’s curator. “The exhibit points to a reality we often ignore, which is that, then as now, the whole world ended up in California.”

The exhibit brings together more than 125 sacred and secular artifacts, textiles, books, and manuscripts that point to the international and trans-cultural nature of early California culture before the Gold Rush. From a Philippine-made ivory crucifix to a woven Native American basket that repeats and reinterprets the Spanish Coat of Arms, the items in the exhibit demonstrate the influence of the Spanish empire’s Pacific trade from Acapulco to Manila to California and south along the coast.

“Seen together, these objects—obscure treasures from sunken ships and prized selections from international museums, California’s missions, and private collections—lead to surprising cross-cultural discoveries,” Fr. Lucas said. Spain traded silver from the Americas for spices and porcelain, and bees wax for candles from Asia and established outposts and missions in California to “civilize” native cultures and act as a buffer against a growing Russian presence expanding from Siberia and Alaska, he said.

“With this exhibit, I want to give our students a perspective on the world that shows how we’re all interconnected,” said Fr. Lucas.

The exhibit runs through Dec. 17 in the Thacher Gallery, located inside the Gleeson Library. For more information, visit www.usfca.edu/library/thacher.

Left: Guardian Angel, wood with polychrome, Mexico, late 18th century, Mission Santa Barbara, Santa Barbara, Calif.
Right:
1. Child Jesus, wood and papier mache with polychrome, Mexico, 18th century, Mission La Purisima State Park, Lompoc, Calif.
2. Risen Christ, wood with traces of polychrome, Paraguay, early 18th century, Mission Santa Barbara, Santa Barbara, Calif.
3. Our Lady of the Galleons or Our Lady of the Golden Gate, oil on canvas, late 18th century, Mission Dolores, San Francisco.
4. Two Ship Sculptures, wood, Mexico or Philippines, 18th century, Mission San Antonio, Jolon, Calif.
Rim Ties
How One Jesuit Mission Skeptic Was Won Over

By Daniel Blakley

After attending two conferences on the state of the Jesuit mission in higher education, at least one self-described hardened USF business professor says it’s up to lay people from across all disciplines to carry on the tradition.

Inspired by what he learned, he’s already mapping out the changes he’s going to make for his students.

For many years I have believed that the business school played a background role in advancing the Jesuit mission at USF. Value creation was the domain of the general education curriculum required of all students, and these courses were, by intent and design, exclusively the responsibility of liberal arts, never business.

My contribution to the Jesuit mission, I was convinced, was to prepare students for a successful professional career. Defining the scope, depth, and rigor of academic topical coverage and effectively conveying it were my sole concerns. I took a dim view to distracting extracurricular activities and student study-tours (which I have always referred to as ‘social functions’ and ‘nude cruises,’ respectively). Worst of all, and of this I am particularly ashamed, I often in a joking way chided the logic and analysis included in MBA student papers. If I felt they drifted into arguments based on flimsy opinion or subjective value application, they received my well-known customary scribble, “over-reliant on i.e., MTS” (i.e., irrational emotional, Mindless Thought Substitutes). Of this, above all, I am especially sorry and I owe many students a sincere heart-felt apology.

I now realize advancing the Jesuit mission is a shared responsibility of all academic departments and colleges within the university—but especially the business school. My eyes have been opened to the realization that student absorption of life-changing and world-saving Jesuit values can be greatly enhanced with properly designed non-academic experiences—and, again, the business school is ground-zero for such undertakings. In short, I firmly believe the time is now for the business school faculty at USF to step up and play their natural leading role in educating values-based agents of meaningful social change.

So what led to such a dramatic change in my thinking?

Between April and July of this year I had the good fortune to attend two Jesuit higher education conferences; the first was primarily attended by university presidents, and the second by business school deans. To be honest, it was not until I accepted the offer to write this article and report on the proceedings that I realized how much these two conferences changed my deep-rooted views about the Jesuit mission. My long-held beliefs concerning the educational experience at USF and the various supporting roles played by our Jesuit mission, academic discipline-based course material, and extra-curricular activities are, I now realize, radically altered.

Prior to my attendance at these meetings, I believed the Jesuit mission was singularly devoted to issues of social justice in general and, in particular, promotion of more humane treatment of the disadvantaged and egalitarian distribution of societal wealth and opportunity. Further, I have always assumed the manner by which these universal goals were advanced in higher education involved rigorous study of philosophy, theology, and religion. I returned from these conferences with a very different mind-set, to say the least.

In my 28-year tenure at USF as a professor of economics in the School of Business and Professional Studies, I have never attended such prominent gatherings. Most of my time and effort has naturally been invested in my students, my research, and the conveyance and exploration of a very narrow body of knowledge. I have never had the opportunity to take leave for an administrative posting. These circumstances may help illustrate how awkward it was for this wayward lay professor to be suddenly involved with intense discussions concerning the broad dynamics of the Jesuit mission and the many challenges and opportunities facing Jesuit higher education—as seen from the perspective of university leaders and top administrators. It was particularly startling to witness high-level discussions of the expanding responsibilities professional schools and off-campus student activities have in providing our students a lasting and, ultimately world-changing, values-based education.

Mexico City—Shaping the Future: Networking Jesuit Higher Education for a Globalizing World

USF President Stephen A. Privett, S.J. invited me to accompany him to the 31st Annual Meeting of Jesuit University Presidents April 21–25 at the Universidad Iberoamericana Ciudad de Mexico. I was initially puzzled as to why I had been given this valuable opportunity and ended up thinking the president might have been aware of my on-going unsuccessful attempts to find an academic posting in Latin America as part of my 2011 sabbatical leave. He was, I assumed, simply lending me a helping hand—but of course I’m not certain. (Incidentally, as a direct result of this conference, my goal in this regard has been achieved.) Also, I was initially a bit worried about what my responsibilities might entail at such a conference. I did not want to find myself with sole responsibility for representing the university—after all, I have long considered myself a fairly one-dimensional ‘out-of-the-loop’ academic economist. After receiving his personal assurance that he would indeed be attending, I gratefully accepted the offer.

More than 200 Jesuit colleges were represented with participants travelling from Africa, South and East Asia, Australia, Europe, and North and South America. The broad objectives of the conference were: 1. review opportunities and challenges facing Jesuit higher education; 2. develop formal networks between universities that promote a more just and sustainable world; and 3. design strategies that advance the Jesuit tradition in preparing professionals who are well-educated and...
The time is NOW for the business school FACULTY at USF to STEP UP & play their natural LEADING ROLE in educating VALUES-BASED AGENTS of meaningful SOCIAL CHANGE.
Manila—Educating Champions of Sustainable Development: Best Practices of Business Schools

Upon my return from Mexico City, I welcomed an equally unexpected invitation to accompany Mike Duffy, dean of the School of Business and Professional Studies, to the 16th World Forum of the International Association of Jesuit Business School Deans at the Ateneo de Manila University.

This meeting took place July 18–21 and included 90 delegates representing 43 colleges from 14 countries. As with the meeting of the presidents, attendees were distributed from around the world and topics presented and discussed were broad and varied. The primary focus was on developing values-based business curricula, with a particular emphasis on environmental sustainability. Indeed, much of the conference showcased best practices involving non-classroom value-application experiences from schools around the world.

The agreed upon action items put forth by these working groups were remarkably similar to those of the presidents’ meeting. They included many examples of off-campus, values-based learning experiences and student-led campus organizations—exclusively business school-based—and the opportunity to showcase the significant contributions they make in advancing values associated with the Jesuit mission.

Several things stand out to me as particularly interesting. I could not help but notice from the beginning and throughout the enthusiasm and excitement, if not outright exuberance, of nearly every presenter and participant. Also, the various schools were ready and anxious to act—and this was especially astonishing to me given my many years of experience with faculty committee coordination and cooperation—in several of the identical areas identified just 12 weeks earlier in Mexico City. Eerily, it was as if many conference participants (not just me) had been silent observers at the earlier meeting. No matter how they seemed fully prepared to take concrete actions on the presumptive mandate from the presidents’ conference that business schools should prepare themselves to assume a larger role in the Jesuit mission. The question was, as one speaker put it, not so much what needed to be done, but how and when it would be accomplished.

Also of interest was a recurring sub-theme of the plenary sessions and many of the smaller group discussions. Business education in general, and the Jesuit business school in particular, is beginning a period of necessary and radical transformation, and there is no going back. Further, this drastic notion was not just passively accepted, but was enthusiastically applauded and vocally supported many times in the course of the three-day conference.

What actually prompted, I wondered, the revelation that business higher education was so in need of revolutionary change? I was somewhat surprised to find the “revolution” was not exclusively inspired by the near collapse of the global financial system in 2008 and the well-known widespread ethical lapses in management, corporate governance and, perhaps, even regulatory behavior underlying the crisis. Nor did it seem to me that the ever growing number of articles based—and the opportunity to showcase the significant contributions they make in advancing values associated with the Jesuit mission.

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Also of interest was a recurring sub-theme of the plenary sessions and many of the smaller group discussions. Business education in general, and the Jesuit business school in particular, is beginning a period of necessary and radical transformation, and there is no going back. Further, this drastic notion was not just passively accepted, but was enthusiastically applauded and vocally supported many times in the course of the three-day conference.

What actually prompted, I wondered, the revelation that business higher education was so in need of revolutionary change? I was somewhat surprised to find the “revolution” was not exclusively inspired by the near collapse of the global financial system in 2008 and the well-known widespread ethical lapses in management, corporate governance and, perhaps, even regulatory behavior underlying the crisis. Nor did it seem to me that the ever growing number of articles in the Wall Street Journal describing energy-related and natural resource bottlenecks, climate change, food and clean water shortages, or the miscellaneous and numerous environmental catastrophes linked to corporate actions—several of which were discussed at length in my working group—provided a satisfactory explanation.

Another possible explanation presented itself. As one speaker noted, corporate leaders today, as well as financial markets and investors themselves, are actually demanding change in corporate behavior and management education. The results of a recent survey were presented that show 75 percent of CEOs believe executives today must have training and capabilities to deal with resource scarcity, carbon emissions, and issues related to emerging markets. More than 90 percent believe environmental sustainability is an important top-management concern, and 88 percent believe that business schools must develop and impart the knowledge and skills necessary to deal with such demands.

Concerning pressure for change from the financial markets, it was noted that the Principles for Responsible Investment, a large-scale investor initiative (in partnership with the U.N. Environmental Protection Finance Initiative), is estimated to have already accumulated socially and environmentally conscious investment funds in excess of $20 trillion, with continued rapid growth expected. It was generally agreed, despite their growing global power and influence, that even companies and markets seem to be joining the chorus in calling on business schools to adapt more socially responsible and environmentally sustainable studies.

Supporting this call for change was the recognition that an ever-growing number of business schools, as well as the Association to Advance Collegiate Schools of Business (AACSB, the powerful and influential accreditation body for top business schools), are affiliating themselves with The Global Compact Academic Network. This relatively new association, launched at the 2007 Global Compact Leaders Summit in Geneva, Switzerland, includes an extensive collection of academic institutions that are encouraged to participate in the Principles for Responsible Management Education, a mission and goals statement promoting the education of a future generation of leaders who strive to promote sustainable values for business and society.

However, especially concerning Jesuit business schools, I firmly believe the impetus for radical curriculum change is not merely the fashionable perceived need to respond to recent external pressures, or even the sudden presence and popularity of newly created global organizations available to support such change. The new generation of Jesuit business school deans represented at this conference, I am convinced, is motivated by a new opportunity to advance established Jesuit ideals of cultivating and enlightening the whole person via a values-based educational experience. Jesuit business schools have long been mission driven, and they find themselves today in an advantageous position—both individually within their institutions and collectively within the business education marketplace—to contribute to that mission and address the pressing needs of the global community.

The closing session of the conference was devoted to exploring ways in which business schools could step up and play a larger, if not leading, role within their university in advancing the Jesuit mission. As with the presidents, the deans also recognized the great as of yet unrealized potential and educational benefits associated with further development of the network of Jesuit universities via www.JesuitCommons.org.

The impact of attending both of these conferences has been profound. I will forever strongly encourage students to constantly apply their values to all aspects of their lives—including even their MBA coursework. Indeed, it is irrational not to do so—our future world depends on it.

Daniel Blakley, professor of economics, has taught at USF since 1981. He received his doctorate in economics from Duke University in 1982, and has received Fulbright fellowships to teach in London and Norway. His areas of research include Japanese price deflation, inflation in South Africa, and the effects of macroeconomic instability and inflation on real growth in South African firms. He has twice received USF’s award for teaching excellence as selected by his students.
Close call: It seems as though budgets were tight back in the day as this student gets a haircut from a classmate (from the 1961 yearbook).
Class Notes

Aloha Spirit: A luau class from the 1963 yearbook.

'37 Walter McCarthy is chronicling the life of his brother, Charles J. McCarthy S.J., with his daughter, Mary Jo McCarthy Reynolds '69.

'51 Roy Drury, MA '58 planned to take a cruise this fall. Leaving from San Francisco, he will sail through the Panama Canal and dehawk in Florida.

Stephen Negoesco, head men’s soccer coach at USF for almost four decades, was inducted into the Bay Area Sports Hall of Fame from the 1963 yearbook.

'53 Joseph Carroll has been a reporter for more than 60 years, including time spent with the San Francisco Examiner, Auburn Journal, and the Placer Sentinel.

'55 Jim Giovando, MA '65, enjoyed a 38-year career teaching trigonometry, physics, and chemistry at Petaluma High School.

Carl Noite received the San Francisco Forum’s Armond De Martini San Franciscan of the Year Award on May 27. He has been a San Francisco Chronicle columnist since 1961.

'57 Sun-Yiu Fung is a professor emeritus of physics at the University of California, Riverside.

'59 John Barbieri is celebrating his 53rd anniversary while spending time with his 12 grandchildren and one great-grandchild. He has retired from his position as acting CEO of a financial institution.

Edward Chow is the vice president of the San Francisco Health Commission. Dr. Chow is an advocate for the Asian community, addressing health disparities at both the national and local levels.

'60 Barbara Bottarini graduated from the USF nursing program and worked for 37 years at St. Mary’s Hospital (40 years if you count her three years as an aide while at USF). She fondly remembers the closeness of the nursing students and the lasting friendships.

Joe DiGregorio lives in Gallup, N.M., where he joined his family’s grocery business after graduation. That venture turned into real estate management when they sold the business in 2006.

Laird “Larry” Doherty still attends classes at USF as a student of the Fromm Institute for Lifelong Learning. He retired from the banking industry in 2004 after 39 years of service.

Maureen Dolan Hollcraft is still working in the field of forensic nursing as a supervisor.

Joan Waterman Donlon has been married to Burt for 45 years. Her nursing career took her to Stanford Hospital and then to school nursing. Eventually, she got her real estate license and was active in that field for 25 years.

Donald Fertig has been retired since 1992. During his working days, his jobs included being an IRS revenue officer, a computer programmer at the Presidio of San Francisco, and a letter carrier for the U.S. Postal Service.

James “Jim” Foley is a retired vice president and Northern California security manager for Bank of America and a retired colonel in the U.S. Army Reserve.

Marylou Francis worked as a school nurse for 28 years. Her uncle, John F.X. Connolly, S.J., was the president of USF when she attended.

Geraldine “Gerry” Gospe went from a short nursing career to one as a spiritual director. Her husband is also in medicine, and she says they find themselves immersed in medical/psycho-spiritual issues of the day.

Jeremy Harrison has been a law professor for 47 years. He is still teaching at Michigan State after teaching at USF when she attended.

Francis “Frank” Kavanaugh had his education interrupted by military service, but he persevered and finished his degree. He taught at St. Ignatius College Prep and then at a school in Oregon after moving north.

Wallace “Skip” MacDonald served as student body president of the evening division while at USF. Now retired, he was regional sales manager for C&H Sugar and the owner of a retail deli and catering company.

Judie Martin worked as a nurse, teacher, and for 18 years as director of student health services at Hastings College of the Law.

Gene Mullin had a 32-year career as a teacher. He has also served many years as a local and state elected legislator.

Don Nelligan served in the Marine Corps with several of his classmates and had a career as a professional fundraising/capital campaign director based out of Omaha. He lives in Milwaukee and, as an avid Dons basketball fan, wishes they would play Marquette.

Michael Ohleyer has had a private law practice since 1964. He also served as senior state counsel to Senator Barbara Boxer, advising her on district court and U.S. attorney appointments.

Hank Sandbach retired in 2002 after a 30-year career in the food industry as vice president, public relations for Del Monte and Nabisco. He and his wife, Cathie, live in Sonoma and have stayed very active at USF.

Harold Villaveces had a 37-year career in psychology, working primarily at VA Medical Centers in Oregon and Kentucky. He is now retired and living in St. Charles, Mo.


'63 Dennis Lucey co-chaired the National American-Ireland Gala Dinner honoring Secretary of State Hillary Rodham Clinton on March 16.
Dudley Poston Jr. is a sociology professor and teaches demography and statistics at Texas A&M University in College Station, Texas. He published four books in the past two years.

A new book by Foster Church, Discovering Main Street: Travel Adventures in Small Towns of the Northwest, has been published by Oregon State University Press. The book is based on a series of travel columns that Church wrote for The Oregonian since 2000. He covered politics and demographics for the newspaper for 27 years before retiring in 2006.

Gary Ragghianti, JD ’68, is a partner at Ragghianti Freitas with areas of focus on civil litigation, mediation, real estate, municipal law, and land use. He has served as city attorney for four cities and as special counsel to the Marin County Sheriff and Marin County Superior Court.

Jim Yerkovich retired after 44 years of coaching basketball at Judge Memorial Catholic High School in Salt Lake City. Yerkovich amassed 634 wins, led his team to 38 state tournaments, 16 regional championships, was invited to the Alhambra Catholic Invitational Tournament 13 times, and won the 3A state championship.

Richard Olivas was inducted into the San Francisco Prep Hall of Fame on May 15.

Terri Fidler Furlow is the administrator of the Health Care Center at Leisure World in Seal Beach. She has worked in senior services for more than 20 years.

Theodore Furlow is the director of planning for the Diocese of San Bernardino. He is also completing his master’s in pastoral theology at Loyola Marymount University. He has been married to his wife, Terri, for 41 years and has three adult children and six grandchildren.

Mary Jo McCarthy Reynolds is currently chronicling the life of her uncle, Charles J. McCarthy, S.J., with her father, Walt McCarthy, ’37. They hope to compile the story of this scholar, journalist, educator, and twice-imprisoned China missionary.

Anne Skewes is a retired nurse practitioner from the University of Virginia Hospital.

Peter Barry was the first in his family to receive a college degree. He lives in Groton, Conn., now and is still very proud of his USF roots.

Suzanne Bugas Riles went on to earn a doctorate in sociology (juvenile delinquency and related issues). She is now a researcher for a suburban school district in Oregon, where she grew up.

Joanne Carbone Mason lives in Grass Valley, where she has been a K-8 school counselor since 1988.

Timothy Carvalho was elected as a state officer for the California Council of the Knights of Columbus.

William Cummings now resides in Lexington, Ky., the capital of horse country.

Peter Deutsch, although now retired, is busier than ever. On his supersightseeing, com hop off/hop on tours of San Francisco, he proudly points out St. Ignatius Church and USF.

Jack Gibson, JD, was elected vice president of the board of trustees of the Marin Municipal Water District for 2010. This will be his fourth term.

Kent Grelish is happily married with three daughters in college. His career activities include partnership in an investment firm and writing regular articles for the financial press/blogs.

Joseph Gulino now lives in Hartsburg, Mo. He was honored as the distinguished educator in administration by the USF School of Education alumni.

Jean Hennessy McGuire loves to travel. She credits her husband Mike (’71) and the U.S. Army with taking her to exotic places to live.

Chris McDonald lives in Las Cruces, N.M. and has always been proud of his USF degree.

Barbara Menard keeps very busy with two paying jobs and five volunteer jobs. She was selected as the employee of the year at Catholic Charities in 1999, where she worked as a social worker in adoption.

Rosemary Morgado Anslow was elected chair of the statewide New Mexico Diabetes Advisory Council.

Charles Pfeifer lives in Scottsdale, Ariz., and enjoys visiting his grandchildren.

Mary White Amyx has been a nurse in the intensive care nursery at Children’s Hospital and Research Center Oakland for 40 years.

Francie Yates Link taught for many years at Boise State University and still lives in Boise, Idaho. She is now enjoying retirement, leaving her time to read, quilt, and volunteer.

Kerry Paige Nesseler ’78 has taken on a key leadership role in the United States Public Health Service after being selected last year as the agency’s chief professional officer for the nurse category.

In this role, Nesseler provides leadership and coordination of the Commissioned Corps of the Public Health Service (PHS) nursing professional affairs for the Office of the Surgeon General and the Department of Health and Human Services. She also provides guidance and advice to the Surgeon General, the Nurse Professional Advisory Committee, and the nation’s nursing community on matters such as prevention, primary care, health systems development, recruitment, retention, readiness, and career development of PHS nurses.

As one of the country’s seven uniformed services, the Commissioned Corps of the Public Health Service is a team of more than 6,000 full-time public health professionals who deliver the country’s public health promotion and disease prevention programs.

“With a strong, evidence-based curriculum, coupled with cultural and spiritual sensitivity, the University of San Francisco School of Nursing sparked my desire to care for the vulnerable and underserved populations and to focus on prevention and public health,” Nesseler said.

Her nursing career reflects experience in varied positions, agencies, geographical locations, and types of health venues from service in hospitals, clinics, and community health to policy positions and academic posts. She began her Commissioned Corps career in 1986 as a maternal and child health clinical nurse specialist at the Fond du Lac Indian Reservation in Minnesota. In addition to her service for the Indian Health Service, she has held positions at the Centers for Disease Control and Prevention.

Nesseler also worked for the Health Resources and Services Administration (HRSA), where she served as an adviser on international policies, health systems, and programs to increase the health status of the population worldwide.

She has also participated in the World Health Organization’s Global Advisory Group on Nursing and Midwifery for six years, serving on special assignments in the Marshall Islands, Micronesia, Libya, Virgin Islands, Louisiana, and Minnesota.
Maureen Lynch Bocardo is a retired teacher of Spanish and English.

Bowman Olds, MA, serves as the emergency operation manager for Science Applications International Corporation, comprised of 45,000 employees in more than 800 locations in 24 countries. He recently returned from conducting an oil spill response training for volunteers in Pensacola, Fla.

Philip Sollar is the owner and manager of Drum World in San Mateo.

Mary Gaines, JD, has been a public defender in San Diego for 20 years. She also served in Santa Barbara and Los Angeles.

Michael Thompson ran for a Solano County judge’s席 in the June election.

Maria-Elena James, JD, is serving as magistrate judge of the United States District Court, Northern District of California, a role she has held for 16 years.

Linda Latasa, MA, is retired from the public school system after 20 years in school business and 12 years of teaching.

Robert Whitfield has been a real estate broker for 20 years in the San Ramon Valley/Walnut Creek area. He and his wife, Genie, have two grown children and two grandchildren.

Eddie Chin served two terms on the San Francisco Board of Education from 1996 to 2006. He is transitioning out after 30 years with the City and County of San Francisco Department of Child Support Services as its customer service/legal support manager. He will continue to be a member of the adjunct faculty at City College of San Francisco.

Ronald Howeth is retired from business and is currently writing mystery novels.

Mark Quinlan has taken more than 50 business trips to Europe and Asia in the last 10 years and has recently decided to concentrate his efforts on consulting projects in the U.S.

Floyd Barnett and his wife, Barbara, are both retired and spend their time traveling, loving life, and seeing their three grandchildren.

Patricia D’Alessandro published her seventh poetry collection, PAX VOBISCUM: Anti-War Poetry Collection.

Mora Ebie-Nichols, MA, and her husband, Chris, welcomed the birth of their first child, Grace Ellen Louise Nichols, on April 24 in Los Angeles.

Brian Fitzgerald, JD, narrowly missed winning the Republican primary for California Insurance Commissioner in June.

John Kunis lives in Anthem, Ariz. He has been married for 12 years and has a 6-year-old daughter. Kunis served as a Peace Corps volunteer in Honduras from 1990-1992 and has spent the last 20 years in the field of health care web-based software for hospitals. He was scheduled to donate a kidney to a family member this fall.

George Paulsen, MBA, is the partner in charge of Hood & Strong LLP’s tax department. He has also been active as a financial adviser to high net worth individuals.

Dollie Hamilton is office manager for the employment development department workforce services in Alameda County.

John Hegwood has been named Calgary’s Citizen of the Year. He is passing on the many lessons he learned from The Hilltop to the youth of Canada.


Kevin Ryan, JD, former U.S. attorney, has joined San Francisco-based Jackson, Jenkins & Cate as a white collar criminal practice.

Mark Wayne Dundee has been appointed by Governor Arnold Schwarzenegger to the California Law Revision Commission, the body that has responsibility for ongoing substantive review of California statutory and decisional law.

Janet Burgess Fogarty, JD ’91, is the new president of Millbrae Community Foundation and continues to practice law in that city.

Erick Frederickson, MA, is the newest superintendent of the Grass Valley School District.

Robin Wayne Pizanti served in the Air Force as a flight nurse, graduated with an MDiv from Pacific Lutheran Theological Seminary in 1996, and recently retired as a chaplain in the U.S. Army.

Therese Eileen Shea-Pizanti served in the Air Force as a pediatric nurse practitioner and now practices in Northwestern Washington.

Abdulmohsen Al-Kattan is celebrating his 30th anniversary with Saudi Electricity Company in Saudi Arabia.

Kathryn Martin, EdD, is the chancellor of the University of Minnesota, Duluth where she has led a successful campaign for university benefactors to improve university life and transform the campus.

Phyllis Brown Biederman currently works in Santa Rosa as a diabetes nurse educator. Her son, Andrew, graduated from USF in May.

Sharon Joan Gross Spry has been happily married to her husband, Greg, for 10 years. They have a 6-year-old, Billy, and a 5-year-old, Laney.

Jayme Silva is with Robert Biale Vineyards in Napa.

Lou A. Bordisso, EdD, hosts a public access and online television broadcast, “Political Inquisitions,” focusing on moral, ethical, and spiritual issues related to current political matters through interviewing political candidates, elected officials, political party representatives, and community leaders.

Richard Bull is retiring as Ripon’s police chief after 10 years of service. Under his leadership, the Ripon Police Department was awarded the California Law Enforcement Challenge Technology Award from 2007 through 2009.

George Cosmos, EdD, was inducted into the San Francisco Prep Hall of Fame on May 15.

Kathy Lucchesi, MA, has been named principal of St. Veronica School in South San Francisco. She has served as a principal, assistant principal, and technology coordinator at schools around the Bay Area.
Jessica Brewka ’09 recently finished her reign as Gilroy’s Garlic Queen and is headed to Gilroy’s sister city in Japan, Takko-Machi, where she will serve as coordinator for international relations.

John Murray and his wife, Stephanie, welcomed their second child, Nicholas Ryan Murray, on May 13. Their daughter, Sabrina Michelle Murray, welcomed her new baby brother with open arms. She was born December 16, 2008. John and his family live in Livermore.

Michele Robinson has recently been promoted to the deputy chief information security officer at the California Office of Information Security.

Eileen Rohan was chosen to be the Ross Valley School District’s new superintendent of schools. She was chosen from 39 other applicants by the board of trustees.

Nathan Johnson, EdD ’00, was recently named chief law enforcement officer for the California State University system. His new role includes providing guidance for the 23 CSU police departments.

Martha Kanter, EdD, undersecretary of the U.S. Department of Education, delivered the commencement address at Merced College on May 28.

Sam Mabini ’89 is the general manager of PBS Guam, as well as an adjunct professor at the University of Maryland University College.

Charles DeWayne Spry is retired and spending time with his family.

Jacquelyn Allen, EdD, just completed her fifth year as an associate professor at the University of La Verne and is the chair of the psychology master’s and pupil personnel services program. She presented at the International School of Psychologists Conference in Dublin, Ireland in the summer.

Adriane Borgias received the Fulbright-Nehru scholarship for environmental leadership and has been selected for a four-month Fulbright specialists project at the Bangalore Institute of Technology in India during 2010-11.

Michael Crowle is currently assigned as an information systems administrator to the Mississippi Army National Guard, making preparations for deployment to Afghanistan.

Alexander Lo, EdD, is a registered clinical, counseling, and educational psychologist, and a full member of APA and the European Health Psychology Association. He specializes in forensic and clinical psychology, including cases of malpractice, occupational injury, accident, and crimes.

Lynn Ann Scheid, MA, is currently living in Newport Beach with her husband, Jack, and son, Will. They are enjoying the weather and outdoor sports.

Karim Stoeckenius was awarded a juris doctor from Empire College School of Law in Santa Rosa in June. She graduated cum laude as the salutatorian of the class.

Sharon Woo was appointed as the chief of the criminal division at the San Francisco District Attorney’s Office. She is the first Chinese-American woman to hold this prestigious position in the City and County of San Francisco.

Anthony Brown recently joined the Aquarium of the Pacific as vice president/chief financial officer. The mission of the nonprofit aquarium is to instill a sense of wonder, respect, and stewardship for the Pacific Ocean, its inhabitants, and ecosystems.

Shelley-Renee Iwamoto McKinney recently celebrated her sixth anniversary with her husband, Steven McKinney, who is an officer in the U.S. Navy. They live in Honolulu with their 4-year-old daughter.

Stefania Lew recently relocated to Walnut Creek as a nurse practitioner, working with patients with kidney failure.

Frank Lum, MBA, is currently working as an information management specialist (IT technician) in the U.S. State Department.

Eileen Murphy-Vigo, MA, continues her elementary school administrative service as she enters her first year as principal of St. Vincent de Paul School in San Francisco.

Rebecca O’Hare was interviewed on KSFB 1260’s Archbishop’s Hour, discussing Church Latin, dictation, and music with Tom Burke and Frank La Rocca. O’Hare teaches Latin at St. Margaret Mary Church in Oakland.

Benjamin Reyes, JD, was sworn in as Union City’s new assistant attorney in July.

Alumnus Reaches Out to Bay Area’s Most At-Risk Students

Where others see hopeless cases, JuanCarlos Arauz, EdD ’07, sees possibility. That’s why his San Rafael-based non-profit, Educational Excellence and Equity (E3), focuses on students at the bottom of the at-risk pool, the ones least likely to graduate.

“I focus on the most at-risk simply because no one else will, simply because they are what most educators, economists, politicians, and citizens say hold us back,” said Arauz, whose work with E3 earned him a Bay Area Jefferson Award, a national recognition system honoring community and public service. “I want to say that the most at-risk students are simply portraying the life of our lowest expectations and I want to change that. I enjoy seeing the proof each day that their lives can and do change.”

Through the after-school program, Arauz works in Bay Area schools, teaching more than 100 middle school students what he terms 21st century skills: critical analysis, adaptability, teamwork, cross-cultural communication, and innovation. Arauz leads activities such as digital storytelling that not only engage students, but also teach them important reading and writing skills.

He also takes students on two distinct field trips designed to demonstrate the impact youthful decisions can have. In one trip, students visit San Quentin State Prison to talk with inmates about the choices they made in middle school and high school. Another trip takes students to corporate America to meet with successful people of color and ask them the same thing.

“Three beyond the students he works with directly, Arauz also trains teachers throughout the Bay Area on how to effectively engage at-risk students.

For Arauz, who immigrated to the United States from Brazil as a child, the work is personal.

“I have no option but to fight for educational equity,” Arauz said. “The work I do is because I do not have a choice. Every day I am reminded of the low expectations others have of me—I see the many poor black and brown youth of the world that look like me, come from where I come from. If I am to succeed, I don’t want it to be because of the obstacles of oppression, but because of the rise of my brothers’ and sisters’ accomplishments.”

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Nina Russo, EdD, is joining the Archdiocese of San Francisco as the new associate superintendent for curriculum and school improvement.

David Christopher Cadena '94 retired as a teacher in 2003. He has since traveled to Greece, Italy, Germany, Australia, and New Zealand.

David Livingston, JD, has a history in law enforcement, including as a captain in the Fremont Police Department and then as chief of the Pleasant Hill Police Department, and, most recently, as head of the Concord Police Department.

William Callaghan '94 is the chief information officer/senior vice president for Xenith Bank, a newly formed bank in the Richmond, Va. area. Callaghan has been with the bank since September 2008.

Mark Cesnik, MPM, is in a diocesan formation program for the Diocese of Tucson.

Chemene Crawford, MHR '97, has just been named interim vice president of administration for the College of Southern Nevada, Las Vegas. It is the largest institution of higher learning in the state of Nevada, serving more than 43,000 students.

Christopher Jensen was named vice president of Global Compensation and Benefits at Freescale Semiconductor.

Donnell Borash Stanoch is currently attending Bastyr University where she will receive a doctorate in acupuncture and oriental medicine (DAOM) in June.

Lindsay Martell participated in the JET (Japan Exchange & Teaching program) for two years in Saitama, Japan, before moving back to San Francisco in the late 1990s. Since 2000, Martell has worked as a television writer and producer, and she also has a freelance writing and voice-over business. She lives in Los Angeles with her husband and dog, Buffy.

Neil Baquiran was promoted to senior manager of health and wellness at Walmart.com. Baquiran serves on the e-council of the Bay Area Chapter of the Network for Teaching Entrepreneurship.

Loretta Green-Williams, MA '99, is CEO for Green-Williams & Associates, LLC in San Francisco, specializing in public relations and marketing development.

Amy Marsh is a practicing clinical sexologist, certified hypnotherapist, and weekly “Love’s Outer Limits” columnist.

M.J. Nodilo has a lovely 2-year-old daughter. He and his wife are expecting a son in December.

Siu Wai Tam is celebrating his 10th anniversary with the Department of Employment and Labor Law.

JoAnna Quejada, MA, is the dean of student services at Mt. San Jacinto College in Riverside.

Anisha Weber, MBA, is the vice president of people and operations of the business and technology consulting firm Primitive Logic. For the second year in a row, Primitive Logic has been named No. 1 on the San Francisco Business Times’ list of “Best Places to Work in the Bay Area” for companies in its size and category.

James Tedord and his wife, Julie, celebrated the birth of their first child, Lewis Owen, on May 20. James is also finishing up his PhD at Fuller Theological Seminary.

Noreen Gertrude Scott, MNA '02, returned from a month-long missionary trip to Thailand, visiting outreach programs that work with women who have been trafficked and/or trapped in the Thai sex industry.

Alex Weishaar will share responsibilities for operations and student recruitment at USF's Santa Rosa campus, where she has been assistant director of enrollment and recruitment.

Jim Adams, MPA, is the CEO of REACH Medical Services in Santa Rosa.

Marie Fitzpatrick, MA, was appointed principal of St. Thomas More School, San Francisco, where she has been a member of the faculty and administrative staff for more than 20 years.

Kalila Denise Johnson welcomed the birth of her baby boy, Naseer Mekhi Johnson, on Nov. 25, 2009.
Addae Anna Kraba (Addae Lee Watson) graduated from the Starr King School for Ministry in 2004 and was ordained a minister in the Unitarian Universalist denomination. She has served a congregation in Southold, N.Y., since 2006.

Traci Marshall-Miszquez married Brett Misquez on April 17 in Newcastle.

Caroline Hong received her PhD from UC Santa Barbara and is now an assistant professor of English at Queens College, CUNY. She lives in New York City with her husband, Marvin.

Matthew Koch received his MBA from Columbia University in New York.

Amy Moll-Harley has been married for three years to Matthew Harley. They have a 2-year-old daughter, Lucy.

Peter Roos, LL.M '01, switched careers after moving back to the Bay Area. He now composes music and does sound design for film, TV, and video games. Roos also finished working on a short film, which was submitted to Sundance this fall.

Sean Van Gundy is currently employed by the Los Angeles County Office of Education as a school counselor in the foster youth services department, while also teaching basketball to youth in the L.A. area as a coach in the Junior Lakers Program. He married in 2006 and has a 2-year-old daughter, Avery.

Emily Mars married Reed Milnes '01, MNA '07, on April 10. Milnes is a coordinator for the Walt Disney Family Museum in San Francisco.

Alissa Zalneraitis established Species Appropriate Diet (S.A.D.) Dog Sushi, LLC, under the belief that dogs and cats are healthier when fed an all natural, grain-free, preservative-free, holistic diet.

Cailin Daly received a law degree from the University of Washington School of Law in June.

Andrew Gordon started the Diversity in Global Education Network (www.diversitynetwork.org), a global peer-sharing network of academic and business professionals, dedicated to expanding international opportunities for underrepresented students, an attempt to level the playing field for students with an interest in studying abroad.

Christopher Ryan Nolan received his PhD in mathematics with a concentration in algebra (noncommutative ring theory) from UC Santa Barbara in June.

Diana Ruiz founded a nonprofit organization, Women's Global Leadership Initiative, focusing on developing and advancing women as individuals and community leaders.

Alexandra Toledo was married in May to Brian Toledo. After completing her master of public policy degree at Duke University in May 2008, she joined the worldwide engineering consulting firm MWH Global where she currently provides state and federal clients public affairs and planning support on a range of water supply and flood control projects.

Michael Nau recently took command of HHC, 2nd BSTB in Ft. Riley, Kan., and is preparing for his third deployment to Iraq.

Aileen Sicangco, MBA, was promoted to director of supply chain at Jazz Pharmaceuticals in Palo Alto.

Sarah Khan Caravalho, MA, was recently appointed director of human resources for the West Valley-Mission Community College District in Saratoga. She is an active volunteer with Upwardly Global, an S.F.-based organization dedicated to assisting highly skilled unemployed and under-employed immigrant professionals with rebuilding their careers in the U.S. She is married to Peter Caravalho.

Abby Schroeder married Jacob Reid on April 17 at Christ the King Catholic Church in Tulsa. Abby works for New Dominion, LLC, an oil and natural gas producer.

Annette Wilson, MS ’05, is working as an IT specialist for Parsons, an engineering and design firm. Wilson performs a wide range of IT services, including applications development of third party and in-house solutions, data integration, analysis, design, and systems administration. She lives in Studio City and is about to release the company’s first Silverlight software.

Michael Scott, MPA, has been accepted to the PhD program in human and organizational systems at Fielding Graduate University.

John Corcoran was recently elected vice chair of the town of Tiburon Planning Commission. He also recently launched a blog focusing on California legal issues, California Law Report (www.CaLawReport.com).

Mary Elizabeth Ebert-Robb, MA, is working in a private practice at the Auburn Therapy Center.

Anthony Ellis was one of four Washington Hospital nurses named Nurse of the Year. Ellis was recognized for his dedication to patient care, leadership, and professionalism.

Maxie O’Rourke, MA, has been named principal of Our Lady of the Visitation School, San Francisco, where she has been a faculty member for 31 years.

Jessica Robinson was selected as Miss Alameda 2010. She also was a cast member in the summer production of “The Music Man” in Oakland.

Francine DiCiano, MPA, has been named president and CEO of the United Way of Stanislaus County. She has been working in the nonprofit sector for more than 11 years.

Marisa Kaheaoil’ili’i Lloyd earned her master of science in social work from Columbia University in New York.

Annette Bonanno, MA, is beginning her first year as principal of Our Lady of Loretto School in Novato.

Jessica Brewka recently finished her reign as Gilroy’s Garlic Queen and is headed to Gilroy’s sister city in Japan, Taikko-Machi, where she will serve as coordinator for international relations.

Sanderson Hale Doughty ’09 is currently teaching English to high school boys at Montfort College in Chiang Mai, Thailand.

Barbara Harvey, MA, is applying her more than 30 years of teaching and administrative experience in local Catholic schools to her newest position, that of principal of St. Raphael School in San Rafael.

Marc Harrison Lai is attending the Arthur Dugoni School of Dentistry and will graduate in 2013.

Cathy Gale Perez was sworn into the Peace Corps in May and has been assigned to a rural community of approximately 500 people in the Dominican Republic. She will be providing technology training and support to a school with seven computers and 70 students.

Vanessa Taylor is a para-educator with the San Francisco Unified School District in special needs classrooms.

Jose Isidro “Joey” Belleza was commissioned as a second lieutenant in the U.S. Army on his graduation day from USF. He was sent to Fort Lewis, Wash. for training, then to Fort Stil, Okla. He will be stationed in Germany when he completes training.

Hannah Everhart, MA, has been named principal of Immaculate Heart of Mary School in Belmont, having most recently served as the school’s assistant principal.

Marilza Loyola, MA, is engaged to Scott Pozzi. She works for the Leukemia & Lymphoma Society in San Jose.

Brianna Webb, MA, currently works with international students in higher education at a local Bay Area community college.

Ning Yu, JD, received the 2010 American Bankruptcy Institute Medal of Excellence for outstanding course work in the field.

What’s Up?
Tell your fellow Dons what’s new in your life. Send us news about your career, family, travel, and other areas for inclusion in Class Notes. Please include your name, class year, phone number, and email address.

Mail to:
USF Alumni Association
2130 Fulton Street
San Francisco, CA 94117-1080
You may also email your news to alumni@usfca.edu.
Alumni Work Together to Help Communities

From beautifying the grounds of a school in Sacramento to cleaning river banks in the Pacific Northwest to preparing food for the homeless in Los Angeles, more than 80 members of USF Regional Councils participated in April Action, spreading across the West Coast to lend a helping hand in a variety of service projects.

Initiated by University Ministry in 2009 as a day of service for USF students, the April Action program expanded in 2010 to include alumni from the five Regional Councils. Each Regional Council worked with local nonprofit partners on specific projects.

To learn more about USF’s Regional Councils and to find out how you can participate in the 2011 April Action service day (to be held April 16, 2011), contact Polly McMullen at 415-422-4340 or mcmullen@usfca.edu.

Several USF Regional Councils participated in April Action, a community service project initiated by University Ministry. Top: In the Pacific Northwest region, alumni, parents, and friends joined People for Puget Sound for a day of service at Duwamish River. Bottom left: The Sacramento Regional Council performed grounds maintenance, landscaping, and beautification of Cristo Rey High School in preparation for the school’s annual scholarship dinner in May. Bottom right: The San Francisco Regional Council teamed up with Urban Sprouts, an organization that cultivates gardens in under-served areas of the city, to plant a garden at Ida B. Wells School in San Francisco.

Alumni events around the state. Top: (l to r) Susy Castoria ’77, Janet Giddings, MA ’97, and Peter and Helene Koenig at the Menlo Circus Club, Atherton. Middle: (l to r) Jack Van Etten ’74, John Troccoe ’70, John Hunter ’66, and Larry Ratto ’64. Bottom: (l to r) Marsha Thomsen, Elizabeth Bliss, LM ’68, Kevin Starr ’62, Sheila Starr at the Jesuit Retreat Center, Los Altos.
The University of San Francisco Alumni Association honored alumni and friends during its annual Spring Gala April 17. Nearly 400 people attended the black tie optional event at the Olympic Club’s Lakeside Clubhouse.

The Alumnus of the Year award was given to Richard Bechelli ’55. A member of the USF Board of Trustees and an avid supporter of USF athletics, Bechelli has also been active on his class reunion committees and with advisory boards for the School of Business and Professional Studies.

The Professional Achievement Award went to Michele Rigsby Pauley ’82. She was recognized for her accomplishments in the field of nursing, especially as director of a program that serves low income children and families by providing free medical services through a mobile unit in Southern California.

Both recipients of the Alessandri Service Award, Paul Pennington ’82 and Young Stewart ’56, are longtime members of USF’s Regional Council in Sacramento and former members of USF’s Alumni Board of Directors. Both are also members of the Diamond Circle Club.

A mother-daughter team was recognized for the Cable Car Award, which is presented to non-alumni. Jackie McCarthy and Sharon McCarthy Allen were recognized for their long-time connection to USF. Jackie McCarthy, a Lone Mountain alumna, met her husband, the late Leo T. McCarthy ’55, while a student on The Hilltop. She and her daughter, who is principal of St. Stephen’s Elementary School in San Francisco, have remained connected to USF in many ways, especially through the Leo T. McCarthy Center for Public Service and the Common Good.

The third Cable Car Award recipient, Kathy Parish Reese, has been involved with USF alumni for more than a decade, serving as liaison to the Western Addition and identifying those families for whom USF provides Thanksgiving baskets.
Alumni and friends gathered on campus Oct. 2 for the USF Golden Alumni Reunion, celebrating alumni who graduated 50 or more years ago and formally welcoming the Class of 1960 into the ranks. The Class of 1960 set a record for attendance at the event, with 54 members attending. Twenty of those 1960 alumni were School of Nursing graduates. The most senior alumnus at the event was Joseph Scattini ’36, who makes it a point to attend the Golden Reunion every year.

The Class of 1960 continued the tradition of presenting the university with a donation. This year’s check totaled more than $21,000.

One of the most popular activities of the day was the informal gathering around the memorabilia exhibit. Classmates greeted each other while browsing through yearbooks, Foghorns, and sports memorabilia from their days on The Hilltop. After lunch, members of the Class of 1960 received their 50-year pins and certificates from USF President Stephen A. Privett, S.J. Later that day, some alumni toured campus while the nursing alumni continued reminiscing at a post-lunch reception. Others gathered for dinner that evening at a local restaurant.
In Memoriam

1930s
Edward P. Ahern ’34
Louis A. Bodini ’38
Thomas R. Griffin ’39
Rinaldo Guinasso ’36
Mandle Kamins ’39
Cormac Murphy ’39

1940s
Harold A. Berliner ’45
John J. Boyle ’49, JD ’59
Leo V. Carew Jr. ’44
Frank V. D’Atri ’49
James M. Deignan ’41
Stanley J. Dorr ’41
Robert Fairwell ’47, JD ’51
John G. Ferguson, S.J., ’41, MA ’66
Paul J. Fitzgerald ’44
Joseph A. Galligan ’48, JD ’50
Charles D. Helbig ’42
Keble H. Hilton ’46
John L. Kircher ’49
John P. Lippitt ’41
Richard G. Logan, JD ’48
Eamon C. McCarthy ’44
Terrorce V. McGuire ’49
Manuel J. Medina Jr. ’44
Don Menicucci ’42
Warren B. Menzel ’48, MA ’63
Rudolph Papale ’48
Abel J. Rodrigues ’48
William J. Welsh ’49

1950s
William H. Ahern, JD ’51
Emil Berger, JD ’52
Edward L. Bispo ’59, MA ’64
Joanne A. Casaudoumeq ’57
James E. Collins Sr. ’51
Gerald W. Conlan ’53, JD ’59
Joseph A. Desmond ’51, JD ’60
William F. Dondero ’50
Bruce C. Farnow ’57
Renzo L. Fioretti ’51

1950s (continued)
Ronald F. Fraser ’57
Richard Fry ’56
Harold L. Heagney ’52
Clifford G. Houckin ’51
Joseph A. Johnson ’56
Gordon J. Kirby ’55
Robert D. Koomler ’54
Milo Kovar ’56
Sr. M Agnes Teresa Kovitch ’59
Donald M. Logan, JD ’51
Rafael Maestas ’51
James C. Mc Connell ’53
Frank X. McGovern ’57
Margaret G. Mc Mahon ’50
John P. McAuliffe ’57
George V. McLoughlin ’53
Gerald P. Moynihan ’51
Richard V. Nutterman ’59
Allan M. Ringel ’54
George F. Stahl ’51
Albert W. Sullivan ’52
G. Dave Teja, JD ’58
Edmund P. Warren Jr. ’56

1960s
Anne C. Barry, S.N.D., MA ’65
Antonio Bautista, JD ’63
Ronald Boeddeker ’61
Conrado A. Calimquim ’60
John J. Carberry ’63
Rene M. Cazenave Jr. ’63
Duane H. Crawford, MA ’65
James T. Hallisy ’67
Richard Haro ’60
John C. Leipelt ’60, MA ’71
M.J. Meier, S.M., MA ’60
Eugene J. Muscat ’66, MA ’67, MBA ’70
Leonie C. Patrick ’69
Michael J. Ribotta, MA ’67
James E. Smith ’69
Warren H. Snodgrass ’61
Michael A. Torsano ’60
Vincent J. Tringali ’60
William W. Wilson ’61

1970s
John M. Atkinson, JD ’70
Jeffrey R. Baker ’79
David W. Baross ’76
Virginia Bell ’72
Peter H. Bodnarchuk, JD ’74
Joan Bonfliio-Christopher ’71
Carolina Borromeo ’70
Harold R. Bounds, Jr. ’76
Gibbs W. Brown ’76
Aldo S. Calcagno, JD ’75
Paul M. Casalegno ’74
Eugene W. Chu ’70
Albert L. Chun, MA ’76
Lawrence A. Darr, MA ’79
Leon Del Grande, MA ’70
Robert A. Eby, Sr., MA ’72
Blanca Irene Faggioni, MA ’78
Thomas Flynn ’77
Eva P. Freeman ’74
Rita F. Gilmore, JD ’79
Leo F. Hennessy ’73
James H. Judkins ’77
Shirley L. Kellstrom, MA ’79
Tommy M. Lemos ’74
Dean E. Lindquist, MA ’76
Harold M. Logwood ’70
Richard A. Madsen ’77
Maryalice Mesa ’77
Helen Mitchell ’73
Maureen Mona, MA ’79
Lynda Nelson-Elms ’73
Temple W. Neumann ’78
Janet Piculelli, MA ’77
James L. Quick, JD ’73
Kevin G. Restani ’74
Gary S. Senn ’73
Helen S. Tescony ’71
Donna M. Veneruso, JD ’74
Clifford I. Williams, MA ’76
Robert F. Williams, MBA ’70
Philip M. Wittman ’73

1980s
Arthur J. Bedford ’80
Tyrone C. Brown, JD ’85
John W. Canty ’81
Robert L. Cruz ’83
Margaret De Santos, MA ’89
Adrienne K. Glappa ’85
Howard C. Graul ’86
Ann D. Holland, MA ’84
Ronald C. Lake ’88
John R. Laughlin, MA ’82
Daniel J. Linehan ’87
John R. McDonald ’88
Thomas E. Naughton ’80
Steven Reuss ’83
G. Jean Robitaille ’82
Michael J. Shannon ’83
Manohar Singh, MS ’88
Colleen Stephen, MA ’84
Claudia T. Taylor-Bodmer, MS ’84
Nancy L. Thorman ’87
N. Jean Tibbits, MS ’82
Harry D. Weninger, JD ’88

1990s
John P. Ditl, JD ’91
Thaddeus Dumas, EdD ’90
Marc T. Friscia, MBA ’94
Keith H. Kaiser ’93, MBA ’97
Diana C. Margand, MPA ’98
Sally Outis ’97

2000s
Earl D. Espinosa ’09
André Lavally, MA ’02
Paul L. Locatelli, S.J., Hon ’08
Robert M. Whitsett ’01
Five questions with Mike London, assistant vice president of facilities management.

**What are your main responsibilities?**
My primary responsibility is to ensure that the physical campus is managed and maintained in a manner that supports and enhances the learning environment for students, faculty, and staff. This includes attention to all aspects of the campus physical environment that currently exist, as well as planning for campus needs of the future.

**With all of the recent and upcoming building projects USF has going on, how do you prioritize things?**
We place the highest priority on life-safety issues and attend to them first. Next, we emphasize building shell integrity, things like roofs and windows. Next are building systems, like heating, air circulation, electrical, and controls. Then we look at the refreshment and refurbishment of existing spaces. At the same time we evaluate the campus landscape and paths of travel. During all of this, we look at the campus master planning to see what changes in the campus may be required in the next decade and plan for the capitalization and construction of those facilities.

**What is the greatest challenge you face managing all of the various building projects along with the ongoing building and grounds maintenance?**
Our greatest challenge is optimizing customer care and service in the performance of project and maintenance work. Virtually all of our efforts take place within densely occupied buildings and grounds. The wear and tear on the USF campus exceeds that of all of our closer peer institutions. This heavy use equates to more maintenance on campus facilities. The age of some of our campus buildings adds another component to this equation. When services are required, we make significant efforts to avoid disturbing the university’s core activities.

**What excites/frustrates you most about your job?**
I am most excited by the efforts of everyone in the facilities management department toward an ever-improving and memorable USF campus experience. We believe our efforts make important contributions to the lasting impression on the casual visitor and on attracting and retaining students. Our work assists in shaping the spaces of learning. We strive very hard to create the environment that supports the university’s mission. What we do affects the lives of everyone on campus and is a very real part of what alumni may remember for years to come.

**The recent University Center renovation has been well received. What are you most proud of regarding that project?**
The most rewarding aspect of any project, including University Center, is seeing people use the space in the manner envisioned during the design process. That means the vision of the design was on target, that the execution of the design was successful, and that people are now learning, teaching, and living in an improved environment.
“Scholarship support is the reason I’m here at USF. It really does make a difference and I want to thank the donors who’ve made this possible not just for me, but for so many of my friends who are also receiving scholarships.”

—Ishtar Schneider, a junior communication studies major from Albuquerque, N.M., is a recipient of the Malcewicz Endowed Scholarship. She is also a University Scholar, member of USF’s communication studies honor society, and staff writer for the San Francisco Foghorn. She plans to work in public relations.

From teachers to diplomats to scientists, the people who will change the world for the better are at the University of San Francisco today. They are receiving a rigorous education in the Jesuit Catholic tradition and are learning how to become men and women for others.

More than 67 percent of USF students depend on financial aid to pay tuition. USF has raised $2.2 million for scholarship support in the past two years, which helps ensure that students from all economic backgrounds can attend USF, realize their dreams, and become tomorrow’s leaders. Your gift to The USF Scholarship can truly make a difference.

Please use the enclosed envelope or visit www.usfca.edu/makeagift to make your gift to The USF Scholarship and support USF students like Ishtar today.
Armed and Ready!

In 1941, USF’s ROTC program and its hardware were in full view on campus as cadets (l to r) Robert Griswold ‘43, Ezio Paolini ‘42, and James Switzer ‘43 took a break from the annual Pass in Review. Though today’s ROTC program relies less on artillery, cadets go through a rigorous training regimen. To learn more about ROTC at USF today, see our story on page 12.