LLM IN INTELLECTUAL PROPERTY AND TECHNOLOGY LAW
There’s no better place than the USF School of Law to build on your current legal skills and advance your career in intellectual property and technology law.

Our program is designed for seasoned practitioners looking to stay abreast in this constantly changing field, and recent graduates wanting to get an edge in a market where specialization is increasingly important to employers. USF will prepare you with the knowledge, skills, and professional networking opportunities to help you reach your career goals.

In the heart of San Francisco and a stone’s throw from Silicon Valley, opportunities abound for students in this hub of innovation and intellectual property and technology companies. USF students have access to unparalleled training and networking.

USF School of Law offers a rigorous education with a global perspective within a diverse, supportive community. Our professors bring to the classroom the highest educational credentials, substantial practical experience, and an underlying dedication to teaching, scholarship, and service. They are respected authors, researchers, and legal theorists who collaborate with students on research and writing. Our students—American and foreign lawyers—are among the most ethnically diverse in any law school in the country.

WHY JOIN US?

• Immerse yourself in the heart of the intellectual property and technology economy in San Francisco and Silicon Valley
• Thrive in an intellectually demanding and intensely personal education experience
• Engage in innovative legal programs that provide invaluable practical experience and service communities near and far
• Graduate prepared to be a successful, effective leader inspired to change the world
“My LLM from USF gave me an edge over my peers upon entering the highly competitive IP and technology industry in the Bay Area. The practical experiences I took advantage of during the program really set me up to hit the ground running in my career after I graduated.”

LAURA SLEZINGER ’08
ATTORNEY AT LAW, VENTURE GAINED LEGAL
Engaged Learning

Recognizing the importance of giving students a solid foundation in theory and skills, the Intellectual Property and Technology Law LLM program at USF emphasizes participation, dialogue, and practical experience. The law school provides a supportive environment to help students reach their educational and career goals.

- Increase your expertise with specialized courses and seminars on the most current and developing IP issues.
- Attend our IP Speaker Series featuring practitioners from technology, pharmaceutical, biotech, health care, and other sectors.
- Take advantage of opportunities to publish in the student publication Intellectual Property Law Bulletin, and to gain hands-on, real-life experience helping clients in the Internet and Intellectual Property Justice Clinic, including our Entrepreneurial Ventures Legal Services Project and innovative partnership with the U.S. Patent and Trademark Office.
- Connect with USF law school alumni, including hundreds of alumni IP practitioners, to strengthen your network.
- Benefit from the Office of Career Planning’s array of services, including individual career counseling, resume and cover letter review, networking events, and programs with practitioners regarding diverse areas of the law.

**Core Courses Include:**
- Copyright Law
- Cyberlaw
- Intellectual Property Survey
- Patent Law
- Trademark

**Elective Courses May Include:**
- Antitrust Law and IP Rights
- Biotechnology Law
- Entertainment and Media Law
- Information Privacy
- International IP Law
- Internet and IP Justice Clinic
- IP Litigation
- Law of Mass Communication and the Press
- Patent Prosecution
- Science and the Law
- Sports Law
- Transactional Trademark Practice

**Your Course of Study**

All students take the IP seminar and write a thesis paper on an aspect of intellectual property law. The program requires completion of 25 units and can be completed in two full-time semesters, August through May. A part-time option is available with approval from the program director. International students must complete additional required courses and demonstrate strong English language ability.
Expert Faculty

On our faculty, you’ll find seasoned educators, practitioners, and scholars who share a zeal for teaching and are ready to help you define your own career direction.

David J. Franklyn
Professor, Director of the LLM Program in Intellectual Property and Technology Law, and Director of the McCarthy Institute for Intellectual Property and Technology Law

Professor Franklyn is author of numerous scholarly articles on trademark issues, and is editor-in-chief of McCarthy’s Desk Encyclopedia of Intellectual Property. Franklyn previously clerked for the U.S. District Court of Eastern Michigan, spent five years in private practice in Chicago, and later taught at Northern Kentucky University.

Susan Freiwald
Professor

Professor Freiwald is an expert in cyberlaw and information privacy who has published articles in numerous legal journals. A former software developer, Freiwald has authored and co-authored amicus briefs in major cases involving electronic surveillance laws. She also regularly assists the Electronic Frontier Foundation with electronic surveillance litigation efforts and has served on the board of the Northern California American Civil Liberties Union.

ADJUNCT PROFESSORS

The paramount role of Bay Area businesses in the technological revolution has made it home to the world’s leading intellectual property law practices. We enrich our curriculum by engaging adjunct professors who are talented local attorneys with specialized knowledge and unique practical experience. A selected list of adjuncts for 2014-2015 includes:

Mehrnaz Boroumand Smith
Partner
Kilpatrick Townsend & Stockton LLP

Roger Cook
Partner
Kilpatrick Townsend & Stockton LLP

Michael E. Dergosits
Partner
Dergosits & Noah LLP

Richard P. Doyle Jr.
Member
Janssen Doyle LLP

Gregory S. Gilchrist
Partner
Kilpatrick Townsend & Stockton LLP

D. Peter Harvey
Partner
Harvey Kiskind LLP

Paul Naik
Vice President of Intellectual Property
Genentech

Thomas M. Onda
Chief Intellectual Property Counsel
Levi Strauss & Co.

Laurence Popofsky
Senior Counsel
Orrick, Herrington & Sutcliffe LLP
McCarthy Institute for Intellectual Property and Technology Law

The McCarthy Institute for Intellectual Property and Technology Law, a leading trademark law institute, serves as the center of USF’s intellectual property and technology program. Devoted to advancing knowledge about trademark law around the globe, the program includes a distinguished faculty, internationally focused curriculum, innovative clinical offerings, as well as a vibrant student organization and nationally recognized student publication, *Intellectual Property Law Bulletin*.

The institute is named for USF Senior Professor J. Thomas McCarthy, who served on the faculty for 36 years and remains active with institute activities and scholarly work. McCarthy is recognized as a pre-eminent expert in the field with a host of honors including being named the most influential trademark expert of the 20th century by the American Intellectual Property Lawyers Association.

The McCarthy Institute focuses on the impact of increasing global trade, communications, and how the law can shape world trade to maximize its positive benefits. It collaborates with the heads of industry, government, legal practice, and the academy to bring forward a cutting-edge, annual symposium on trademark laws, with partner and co-sponsor Microsoft. In addition, it is conducting empirical work on various issues in trademark law, including the use of trademarks and advertising search terms on the Internet.
Apply Now

We seek to admit a diverse group of students who are among the most capable lawyers from the United States and countries throughout the world. The **priority application deadline** for August 2015 admission is **February 16, 2015**. The Admissions Committee reviews files in the order they are completed, on a rolling basis. Therefore, it is to your advantage to submit the complete application with supporting materials as early as possible.

The LLM program is open to applicants who have obtained a juris doctor and foreign-trained lawyers. Complete applications include: application form and fee, personal statement, two letters of recommendation, certification of finances, financial aid documents, transcripts, and LSAT scores.

**Apply Online:**
[www.usfca.edu/law/llm/apply](http://www.usfca.edu/law/llm/apply)

**CONTACT:**
Julianne Cartwright Traylor  
Associate Director of International LLM and Visiting Scholar Programs  
masterlaws@usfca.edu  
(415) 422-6658
USF by the Numbers

80%
Alumni living in California

2nd
Ranked second best quality of life and eighth most diverse faculty by The Princeton Review

5th
Ranked the fifth most diverse law faculty in the nation by the National Jurist

5th
Tied as the fifth most diverse law student body in the nation by U.S. News and World Report

345 and growing
Alumni participating in the USF School of Law LinkedIn Mentor Program (as of August 2014)

1912
USF School of Law was established

APPLY NOW
Learn more about our application process at www.usfca.edu/law/llm/apply

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